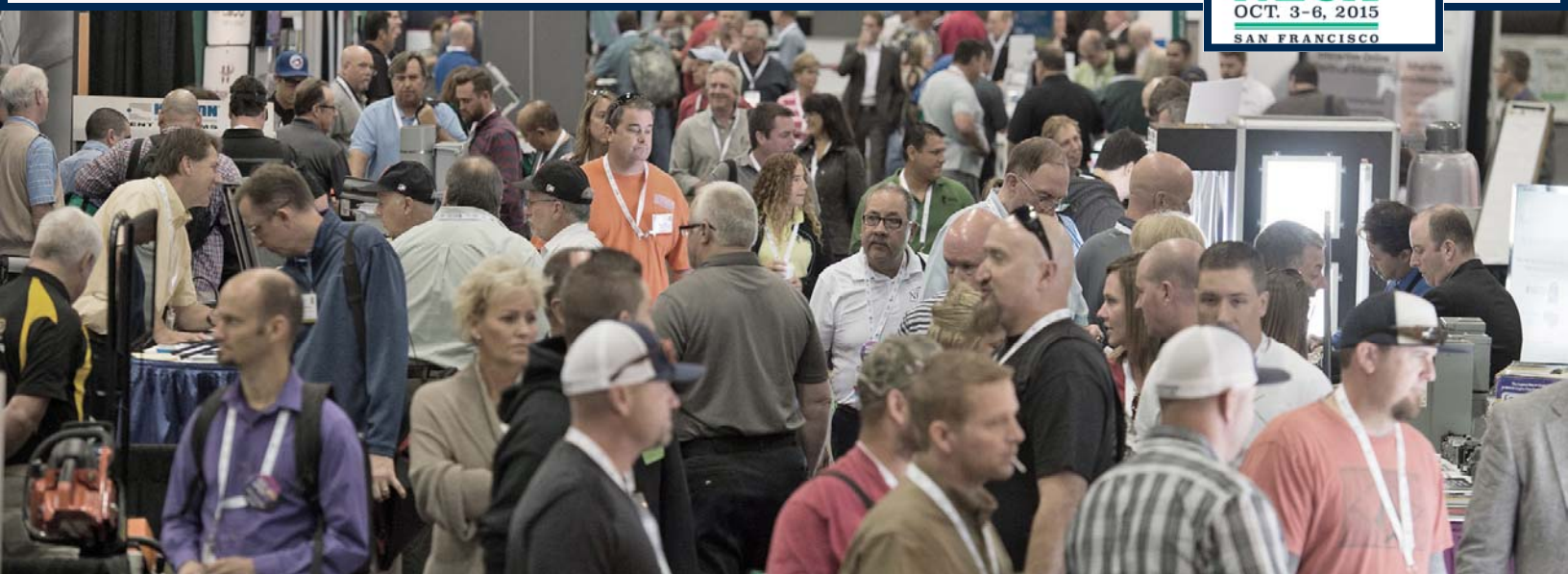




2015 NECA Show Post Report

#1 Electrical Construction Industry Event



Held October 4 - 6, 2015 • Moscone Center South • San Francisco
Presented by National Electrical Contractors Association
Julie Duda • Exposition Sales Manager • 770-632-0044 • julduda@necanet.org
www.necashow.org • www.necaconvention.org

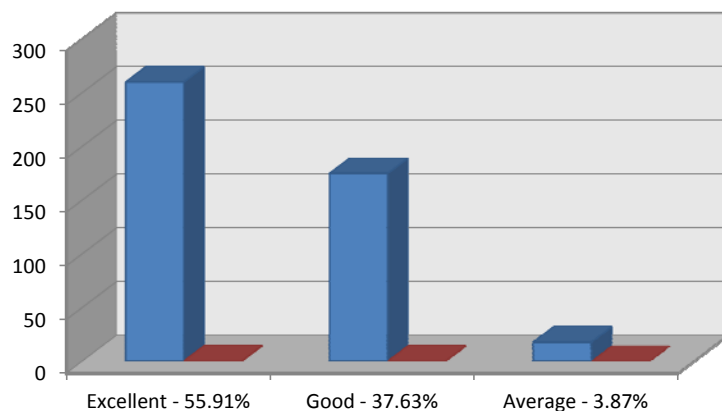


NECA 2015 San Francisco

Convention Post-Show Attendee Survey Results & Registration Statistics

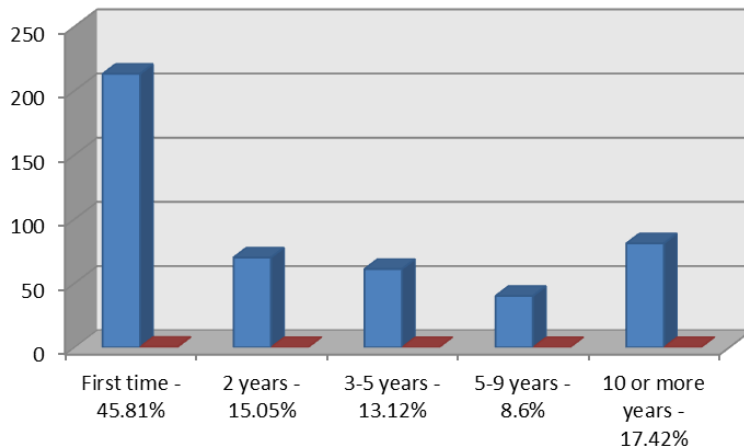
Overall, how would you rate your experience at NECA 2015 San Francisco?

94% of all attendees rate the NECA Show Excellent or Good!



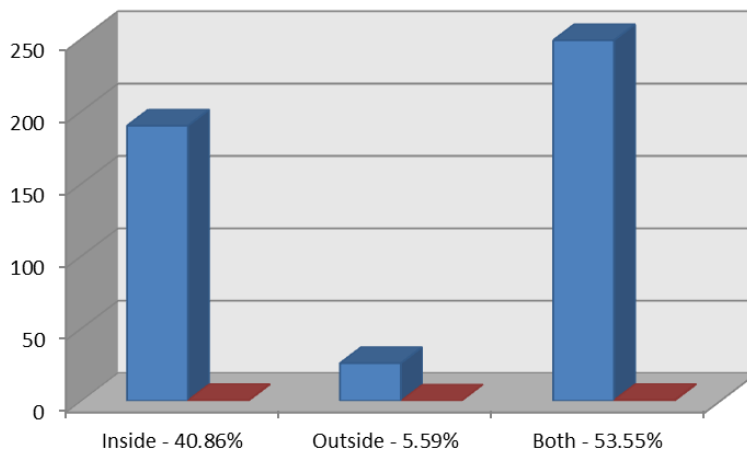
How many times have you previously attended the NECA Convention and Trade Show?

NECA attracts loyal members and new contractors each year.



What type of work do you do?

NECA attracts the most important contractors in the industry.



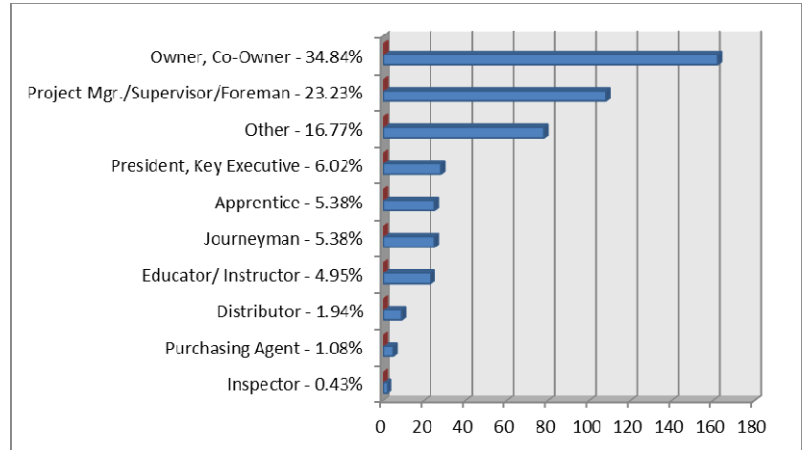


NECA 2015 San Francisco

Convention Post-Show Attendee Survey Results & Registration Statistics

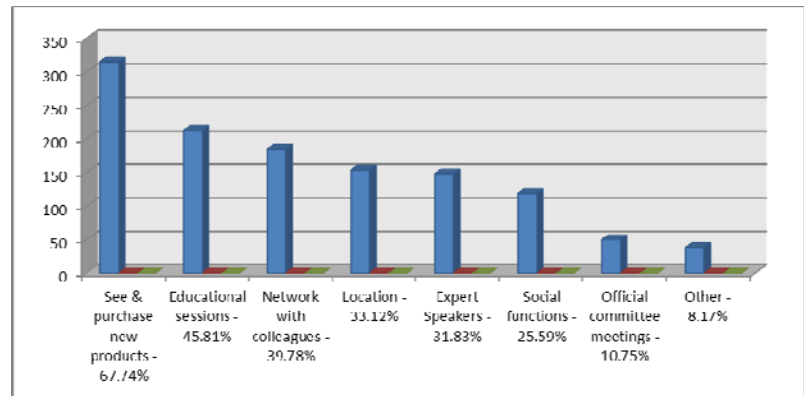
How would you best describe yourself professionally? (check one)

The NECA show attracts the "who's who" in the electrical construction industry.



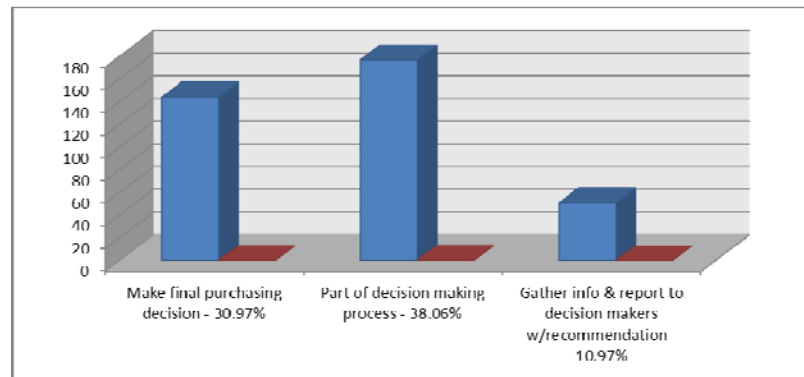
What were the most important reason(s) for attending NECA 2015? (Check all that apply)

Contractors want and need for your solutions.



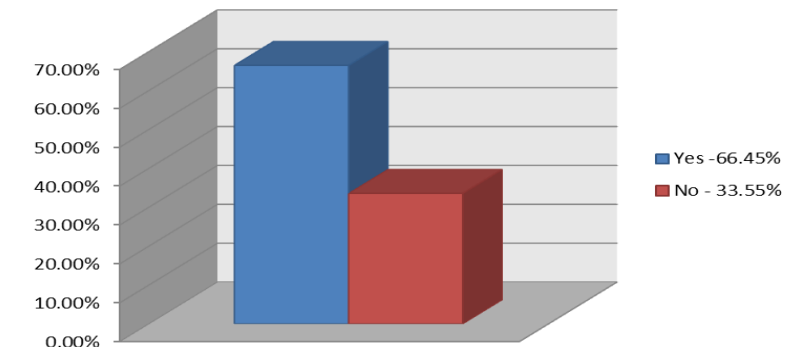
Please describe your role in the decision making process for the purchase of products and services.

The NECA Show attracts the decision-makers you need!



Is NECA the only trade show that you attend?

You won't find this highly qualified audience at other trade shows.





NECA 2015 San Francisco

Convention Post-Show Attendee Survey Results & Registration Statistics

Which types of work does your company plan to perform in the next 12 months?

Back up power/ Generators	59.57%
Ballasts & Drivers	47.96%
Communications/ Systems Connectivity	40.22%
Energy: Audits	19.78%
Energy: Auto Billing Control Systems	10.54%
Energy: Co-Generation	23.23%
Energy: Electrical Vehicle Charging	27.31%
Energy: LEED Projects	32.26%
Energy: Lighting Retrofits	56.13%
Energy: Smart Grid/ Microgrids	12.04%
Energy: Solar/ Photovoltaics	29.46%
Energy: Storage	16.77%
Energy: Wind	12.04%
Fire/Life Safety	46.67%
Lamps	50.11%
LED's	63.01%
Lighting Fixtures	68.17%
Line Construction: Substation	14.41%
Line Construction: Traffic	11.18%
Line Construction: Transmission & Distribution	12.69%
Line Construction: Underground	22.15%
Low Voltage: Data Centers	43.66%
Low Voltage: Fiber Optics	39.35%
Low Voltage: Systems Integration	38.49%
Power (Traditional)	69.89%
Power Quality	34.19%
Pre-Fabrication	39.14%
Security Systems	38.92%
Structured Wiring & Cable	49.25%



NECA 2015 San Francisco

Convention Post-Show Attendee Survey Results & Registration Statistics

What Products & Services are you, or other company representatives, looking for during the 2015 NECA Show?

Boxes & Enclosures	51.61%
Building Automation & Controls	33.76%
Codes, Standards, Certifications	32.90%
Computer Hardware & Equipment	29.68%
Conduit, Raceway, Wireway	54.62%
Connections & Terminations	41.08%
Energy Efficiency	40.00%
Energy Storage	20.22%
Fasteners, Hangers, Clamps, &	47.31%
Fire/Life Safety	34.62%
Grounding & Bonding	45.16%
Heavy Equipment	21.08%
Home Automation	13.33%
Ladders, Lifts, & Platforms	36.34%
Lighting & Controls	55.91%
Low Voltage: Voice, Data, Video, Fiber Optics	34.62%
Motors & Motor Controls	30.97%
Online & Web Services	16.99%
Outdoor Products	33.98%

Power Quality & Distribution	42.15%
Safety Equipment & Apparel	39.14%
Security Equipment	20.43%
Services: Financial, Insurance, Retirement, other	11.83%
Software: Estimating, Management, BIM, other	27.53%
Solar Energy/PV	23.23%
Substation Equipment	12.69%
Structured Wiring/Cabling	34.19%
Switches & Switchgear	47.10%
Testing Equipment	41.08%
Tools	66.67%
Training	45.16%
Transformers	43.44%
Transmission & Distribution Equipment	16.56%
Underground Equipment (other)	19.57%
Vehicles & Vehicle Equipment	28.17%
Wind Energy	9.46%



NECA 2015 San Francisco

Convention Post-Show Attendee Survey Results & Registration Statistics

2015 Total Participants - 6543
 Total Professional Attendees - 4621
 Total Guests & Children - 274
 Total Exhibitors - 1648
 2014 Totals - 6626
 2013 Totals - 5111

2015 Attendee Breakdown by State

National Electrical Contractors Association - 2015 Annual Convention
 Attendee Convention Registrations by State and Country
 October 3-6, 2015, Moscone South, San Francisco, CA

Alabama	15
Alaska	16
Arizona	64
Arkansas	10
California	2546
Colorado	107
Connecticut	79
Delaware	1
Florida	100
Georgia	187
Hawaii	27
Idaho	14
Illinois	397
Indiana	103
Iowa	97
Kansas	67
Kentucky	56
Louisiana	18
Maine	6
Maryland	166
Massachusetts	70
Michigan	116
Minnesota	103
Mississippi	10
Missouri	115
Montana	14

Nebraska	32
Nevada	40
New Hampshire	38
New Jersey	76
New Mexico	7
New York	222
North Carolina	66
North Dakota	21
Ohio	230
Oklahoma	50
Oregon	115
Pennsylvania	191
Rhode Island	16
South Carolina	27
South Dakota	10
Tennessee	127
Texas	130
Utah	52
Vermont	1
Virginia	69
Washington	169
Washington DC	9
West Virginia	23
Wisconsin	111
Wyoming	26
Total Domestic:	6362

Australia	2
Canada	73
Cayman Islands	1
China	29
Denmark	30
Guatemala	1
Hong Kong	1
India	7
Ireland	1
Italy	3
Mexico	13
Nigeria	1
Panama	3
Poland	3
Saudi Arabia	1
South Korea	3
Taiwan	4
Thailand	2
Turkey	1
United States Minor Islands	2

Total International: 181

Total Attendee Registrations: 6543

*Includes staff, vendors, exhibitors, board of governor only, or event only registrations

NECA *Boston* 2016

OCT. 7-10

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Mark Your Calendar for October 7-10,
2016.

THE NECA SHOW

For more information on attending NECA 2016 Boston:
T 301-215-4506 F 301-215-4553 katie@necanet.org

Open to the entire electrical profession
Presented by the National Electrical Contractors Association
www.necaconvention.org



Sign Up Today!

Contact Julie Duda at 770-632-0044 or jduda@necanet.org
or visit www.necashow.org