



**NECA  
2018**  
PHILADELPHIA  
SEPTEMBER 29–OCTOBER 2

# Ask Alexa

Digital / intelligent voice assistants have become very popular and now we're introducing them at NECA 2018 Philadelphia.

Attendees will walk up to any of the "Alexa, ask NECA about" stations throughout the convention center and ask questions about:

- finding a session room or a speaker
- exhibitors booth location
- or even what time is lunch served
- so much more

Alexa will guide our attendees with ease. She is here to serve all NECA Show attendees.

This \$18,000 exclusive sponsorship has great value including:

- Your company logo on each of the five wayfinding kiosks
- Includes "these directions are brought to you by (your company & booth #)"
- Includes "this Daily Flash Briefing is brought to you by (your company & booth #)"
- Great sponsor traffic builder. Attendees will be encouraged to "Ask Alexa" about the sponsor company for a chance to win the new Amazon Echo Show.
- Sponsor booth will have a ticket tumbler and entry forms
- Sponsor recognition on the mobile app and printed show guide
- Alexa will run from Friday, Sept. 29 - Tuesday, Oct. 2, 2018
- Pre-Show promotion through email, NECA News and social media

Check out these two audio examples

[Find an exhibitor or an education session](#)

[Daily Flash Briefing](#)

Contact Julie Duda for more details • 770-632-0044 or [julduda@necanet.org](mailto:julduda@necanet.org)

Presented by National Electrical Contractors Association