

# 2016 NECA SHOWSTOPPER ENTRY FORM

presented by *Electrical Contractor Magazine*



The NECA Showstopper Showcase and Awards, sponsored by *Electrical Contractor magazine*, opens one hour before the NECA Show each day.

(Note: 2016 Show days are Saturday - Monday)

All entries will be judged on Saturday morning, October 8, 2016 and the Winners will be notified in their booths on Sunday morning, October 9, 2016. A blue ribbon will be placed on the winning product or service, and a trophy will be presented to the winning company. You **MUST** be a confirmed NECA 2016 exhibitor to participate.

## Submittal Criteria & Rules - Please read carefully:

- The Showstopper Showcase & Awards is for New Products & Services that have been introduced in the market between October 1, 2015 - October 1, 2016.
- Products on the market older than this date do not qualify, and prototypes not yet available for market consumption do not qualify.
- Products that have previously won a NECA Showstopper do not qualify for entry.
- Revisions of existing products are NOT considered "New" and will not be considered.
- Entries **MUST** clearly describe the product and IF there is a model number, then it needs to be included in the description.
- **All products MUST be set in the Showstopper Showcase area no later than 5:00pm EST on Friday, October 7, 2016 in order to be considered for judging, NO EXCEPTIONS.**
- **Important: Although security is provided throughout the NECA Show hall, NECA is not liable for any lost or stolen items.**
- Note: Final Decisions are at the sole discretion of our independent panel of industry experts.
- Duplicate this form for multiple entries. Complete one form for each product entered.

## Cost Per Entry: Check the One that Applies

- \_\_\_\_\_ \$325 per entry through 8/1/16, or \_\_\_\_\_ \$520 with electrical  
\_\_\_\_\_ \$375 per entry beginning 8/2/16, or \_\_\_\_\_ \$570 with electrical  
\_\_\_\_\_ \$395 per entry onsite sign-up, or \_\_\_\_\_ \$645 with electrical

Multiple discount: 10 or more entries, \$295 per entry (discount does not apply after 8/2/16)

Print Deadline for inclusion in Official Show Guide Directory: August 2, 2016.

Entries after 8/2/16 will only be included on the convention website and online version in the mobile app.

**Payment Information (type or print clearly)** Total Due \$ \_\_\_\_\_ Credit Card Type \_\_\_ AX \_\_\_ VISA \_\_\_ MC

Card Number \_\_\_\_\_ CV2 Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

Payment by Mail: make check out to NECA - Showstopper - Mail to: THE NECA SHOW - PO Box 17033 - Bethesda MD 21297-1033

## Benefits include:

### Pre-Show Promotion

- All entries receive up to a 500 HTML character description along with two pictures in the Showstopper Section of [www.necaconvention.org](http://www.necaconvention.org)

### On-Site Promotion

- Official Show Guide listing of all Showstopper entries (if received by August 2, 2016 deadline)
- Display space in the Showstopper Showcase. (Includes signage listing Company, Product Name, Booth #, and a 15 word description.)

### Post-Show Promotion

- Winners featured in *Electrical Contractor magazine*
- Winners will be posted on [www.necaconvention.org](http://www.necaconvention.org)

A detailed email will provide instructions to upload web descriptions and photos once entry has been paid and confirmed.

Product Name \_\_\_\_\_ Model # \_\_\_\_\_

Product Description (15 words max.) \_\_\_\_\_

Company \_\_\_\_\_ Booth # \_\_\_\_\_

Contact \_\_\_\_\_ Work Phone \_\_\_\_\_ Cell \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_