



SPONSORSHIPS THAT DELIVER

NECA sponsorships have never been more powerful or more effective. Your sponsorship strategy should focus on delivering an enhanced attendee experience combined with meeting your company's goals and objectives. This strategy should be used to measure the success of a sponsorship.

Once again, NECA has put together a comprehensive package of exclusive and limited opportunities offered to 2016 NECA Show exhibitors! Use a NECA Sponsorship to deliver your message, and connect directly with industry leaders & decision-makers and make sure your sponsorship is integrated into an overall marketing plan.

Here's just a sampling of our 2016 Sponsorship menu:

- Convention Bag Insert
- Convention Education Tracks
- Customized Packages
- Electronic Attendee Survey
- Lanyards
- Massage Lounge
- Media Walls
- Official After Party
- Official Convention Bags
- Official Mobile App
- Opening Reception Opportunities
- Play to Win Traffic Builder
- Show Floor Lounges
- Shuttle Bus Headrests
- Sports Zone Lounges
- Starbucks Coffee Bar
- Water Bottles
- Website Banners



For more information on these opportunities, contact Julie Duda at 770-632-0044 or julduda@necanet.org