

2017 NECA SHOWSTOPPER ENTRY FORM

presented by *Electrical Contractor Magazine*



The NECA Showstopper Showcase and Awards, sponsored by *Electrical Contractor Magazine*, opens one hour before the NECA Show each day. All entries will be judged on Sunday morning, October 8, 2017 and the Winners will be notified in their booths on Sunday afternoon, October 8, 2017. A blue ribbon will be placed on the winning product or service, and a trophy will be presented to the winning company.

You MUST be a confirmed NECA 2017 exhibitor to participate.

Submittal Criteria & Rules - Please read carefully:

- The Showstopper Showcase & Awards is for New Products & Services that have been introduced in the market between October 1, 2016 - October 1, 2017.
- Products on the market older than this date do not qualify, and prototypes not yet available for market consumption do not qualify.
- Products that have previously won a NECA Showstopper do not qualify for entry.
- Revisions of existing products are NOT considered "New" and will not be considered.
- Entries MUST clearly describe the product and IF there is a model number, then it needs to be included in the description.
- **All products MUST be set in the Showstopper Showcase area no later than 5:00pm EST on Saturday, October 7, 2017 in order to be considered for judging, NO EXCEPTIONS.**
- **Important: Although security is provided throughout the NECA Show hall, NECA is not liable for any lost or stolen items.**
- Note: Final Decisions are at the sole discretion of our independent panel of industry experts.
- Duplicate this form for multiple entries. Complete one form for each product entered.

Cost per Entry: Check the One that Applies

____ \$325 per entry through 7/28/17, or ____ \$500 with electrical
____ \$375 per entry beginning 7/31/17, or ____ \$550 with electrical
____ \$395 per entry onsite sign-up, or ____ \$600 with electrical

Multiple discounts: 10 or more entries, \$300 per entry (discount does not apply after 7/28/17). Print Deadline for inclusion in Official Show Guide Directory: 7/28/17.

Entries after 7/28/17 will only be included on the convention website and online version in the mobile app.

Payment Information (type or print clearly) Total Due \$ _____ Credit Card Type ____ AX ____ VISA ____ MC
Card Number _____ CV2 Security Code _____ Expiration Date _____
Signature _____ Print Name _____ Date _____

Payment by Mail: make check out to NECA - Showstopper - Mail to: THE NECA SHOW - PO Box 17033 - Bethesda MD 21297-1033

Benefits include:

Pre-Show Promotion

- All entries receive up to a 500 HTML character description along with two pictures in the Showstopper Section of www.necaconvention.org

On-Site Promotion

- Official Show Guide listing of all Showstopper entries (if received by July 28, 2017 deadline)
- Display space in the Showstopper Showcase. (Includes signage listing Company, Product Name, Booth #, and a 15 word description.)

Post-Show Promotion

- Winners featured in *Electrical Contractor Magazine*
- Winners will be posted on www.necaconvention.org

A detailed email will provide instructions to upload web descriptions and photos once entry has been paid and confirmed.

Product Name _____	Model # _____
Product Description (15 words max.) _____	
Company _____	Booth # _____
Company Contact _____	Company Address _____
City _____	State _____ Zip _____
Company Phone _____	Company Contact Email _____
ONSITE Contact _____	ONSITE Cell Phone _____