

VIRTUAL EXHIBIT SPACE CONTRACT



NECA 2020 LIVE • October 6 - 8, 2020 LIVE
October 8, 2020 - November 8, 2020 ON-DEMAND

Submit this completed contract with payment to: exhibitsales@necanet.org
 Questions? Call 770-632-0044 • www.necashow.org

Section 1. Contact Information

Company Name _____ Website _____

Address _____ City _____ ST _____ Zip _____

Contact Name _____ Title _____

Contact Phone _____ Email _____

Section 2. Select your virtual booth package:

Select Basic Booth + Upgrade if applicable				
Package Features	Diamond Package (+\$5,000)	Platinum Package (+\$2,500)	Gold Package (+\$1000)	Basic Level (\$3800 per virtual booth)
Your booth size will be considerably larger than regular exhibitors. It will consume more real estate in the virtual exhibit hall.	•	n/a	n/a	n/a
Exhibitor/Attendee Matchmaking	•	•	n/a	n/a
Upload videos to online profile (great for product demos)	unlimited	3	1	n/a
Choice of virtual booth styles	12	7	5	3
Upload company logo	•	•	•	•
1:1 and Group Chat conversations during posted exhibit hours	•	•	•	•
Exhibitor personnel logins per company	15	10	7	3
Upgraded FREE Show passes (print & electronic) to invite your best customers which includes HTML Email Invites; Web Invites; Banner Graphics; Social media sharing	•	•	•	•
Attend Full Virtual Convention (all registered exhibit personnel)	•	•	•	•

Section 3. Sponsor Opportunities and Options: Contact us for current availability. Select your choices below.

- _____ Play to Win Traffic Builder (10) available \$1,500
- _____ Online Attendee Survey (Exclusive) \$4,500
- _____ Virtual Exhibit Hall Lobby Rotating Ad (6 available; one per company) \$1,900
- _____ Email Marketing (25 dates available; maximum of 3 per company) \$1,600
- _____ Pre and Post Exhibitor Mailing List (phones included; no emails) \$500
- _____ Virtual Lunch Hour on Monday 10/5 Chef George Rodrigues \$10,000
- _____ “Beat Bobby Flay” and was Runner Up on “Chopped” (Exclusive)
- _____ Virtual Lunch Hour on Tuesday 10/6 : Either Virtual Bourbon Tasting or Sommelier teaches Wine Pairings for a Business Dinner (Exclusive) \$10,000
- _____ Convention Education three pack: Introduce one convention education class each day. Give company message and direct to your booth (3 available) \$5,000

Section 3. Sponsor Opportunities and Education Options: continued.

- _____ 30-minute Trade Show education session (pre-recorded with live chat) \$5,000
- _____ 5-minute New Product Demonstration (pre-recorded) \$500

Traditionally, NECA Show attendees receive a convention bag upon arrival to fill up throughout the event. We are recreating this experience for the first 1500 contractors that register for NECA 2020 LIVE. This is your perfect opportunity to place your company name on their desktop. The Swag Box will be sent one week prior to the live event. Included in each box:

- _____ Lighted Glasses with company logo (exclusive) \$8,000
- _____ Earbuds with mic and company logo (exclusive) \$7,800
- _____ Starbucks Gift Card with your company logo (exclusive) \$11,000
- _____ Gourmet Trail Mix with company logo on packaging (exclusive) \$9,000
- _____ Convention Inserts (three available. exhibitor provides flyer) \$3,800
- _____ Official Convention Bag (sent in box) \$13,000

Section 4. Payment

Your non-refundable 100% payment must accompany this completed form in order to secure your choices . Please enter your choices below and then authorize full payment via credit card, check, or transfer of any existing NECA 2020 Chicago payments.

Amount \$	Booth Package Choice and Sponsor Item

TOTAL DUE _____

Section 5. Forms of Payment (Select One)

_____ AMEX _____ VISA _____ MC _____ Check # _____

Card Number _____ Exp. Date _____ CSV _____

Name on Card _____

Authorized Signature _____ Date _____

Make checks payable to NECA. Mail payments to: NECA · PO Box 17033 · Baltimore MD 21297-1033

Section 6. Terms and Acceptance

Once accepted and processed, you will receive a confirmation email, including your password to access your virtual booth listing. All content is subject to NECA approval. NECA reserves the right to make changes to content, as needed.

It is the responsibility of the exhibiting company contact to ensure the company's information is submitted accurately. Exhibitor agrees to man the virtual booth during all posted LIVE hours and to abide by the Virtual Code of Conduct that will be provided with upload instructions.

Cancellation of space will result in the loss of monies. In the event that NECA 2020 LIVE is not held for any reason beyond the control of Show Management, all monies received by Show Management shall be returned to the exhibitor less all legitimate expenses incurred for advertising, promotion, rentals, salaries, and travel. Return of such monies will terminate the liability of Show Management. We understand that this is a binding contract upon acceptance by NECA and is subject to all the terms, conditions, rules, and regulations that hereto constitute a part of, or are included in this contract. NECA reserves the right to reject any exhibit application for any reason.

Authorized Signature _____ Date _____

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