

EXHIBITOR VIDEO ADS

Contract and Requirements Form

All ad materials **MUST** be received by **Wed. Sept, 9, 2020**

Send this completed contract and payment to: exhibitsales@necanet.org

Send ad materials to olin@necanet.org or tjg@necanet.org



sponsored by



Section 1.

Company Name _____ Website _____

Address _____ City _____ ST _____ Zip _____

Contact Name _____ Title _____

Contact Phone _____ Email _____

Section 2. Choose Your Video Ad Package

Note: Each ad type will play two times per day (morning and afternoon; Exhibitors have the option to purchase a maximum of three ads, one set per day. Exhibitors may select from the NECA templates or provide own ad.)

_____ 15 Second Ad _____ Total # of Ads \$500 per day (2 exposures; morning and afternoon)

_____ 30 Second Ad _____ Total # of Ads \$1,000 per day (2 exposures; morning and afternoon)

Section 3.

A confirmation email will be sent upon receipt of this completed contract. It will include all specifications and deadlines. However, for your planning process, here are a few details / suggestions and items you will need to provide:

- ◆ For Templates Visit: <https://vimeo.com/442080149/0015b557a4>
- ◆ For Track Suggestions Visit: <https://vimeo.com/442080780/f5c2e5e1e3>
- ◆ Hi - quality .png of your company logo with no background (minimum 1500 x 1500 resolution)
- ◆ Write 10 taglines, up to 5 words each (ie: "revolutionary product" or "visit our booth to learn...")
- ◆ Send 5 high-quality images or video clips of your products or service (minimum 2000 x 2000 pixels)
- ◆ (optional) a video of someone from your company speaking that we can incorporate into the ad (up to 60 seconds)

Section 4. Forms of Payment (Select One & Complete)

_____ AMEX _____ VISA _____ MC

Card Number _____ Exp. Date _____ CSV _____

Name on Card _____

Authorized Signature _____ Date _____

Section 5. Acceptance

We understand that this opportunity is for confirmed NECA 2020 LIVE exhibitors only. This document is a binding contract upon acceptance by NECA and is subject to all the terms, conditions, rules, and regulations that hereto constitute a part of, or are included in this contract. NECA reserves the right to reject this application for any reason. Full payment must be received before any ad is accepted. If ad materials are not received by deadline date, exhibitor understands that all monies paid are forfeited.

Signature _____ Date _____