

2021 NECA SHOWSTOPPER ENTRY FORM

Presented by *Electrical Contractor Magazine*

The NECA Showstopper Showcase and Awards, sponsored by *Electrical Contractor Magazine*, opens one hour before the NECA Show each day. All entries will be judged on Sunday morning, **October 10, 2021** and the Winners will be notified in their booths on Sunday afternoon, **October 10, 2021**. A blue ribbon will be placed on the winning product or service, and a trophy will be presented to the winning company.

You MUST be a confirmed NECA 2021 exhibitor to participate.

Your entry is not complete without uploading a photo to the NECA website



Submittal Criteria & Rules - Please read carefully:

- The Showstopper Showcase & Awards is for New Products & Services that have been introduced in the market between October 1, 2020 - October 1, 2021.
- Products on the market older than this date do not qualify, and prototypes not yet available for market consumption do not qualify.
- Products that have previously won a NECA Showstopper do not qualify for entry.
- Revisions of existing products are NOT considered "New" and will not be considered.
- Entries MUST clearly describe the product and IF there is a model number, then it needs to be included in the description.
- **All products MUST be set in the Showstopper Showcase area no later than 5:00pm CT on Saturday, October 9th, 2021 in order to be considered for judging, NO EXCEPTIONS.**
- Important: Although security is provided throughout the NECA Show hall, NECA is not liable for any lost or stolen items.
- Note: Final Decisions are at the sole discretion of our independent panel of industry experts.
- Duplicate this form for multiple entries. Complete one form for each product entered.

Cost per Entry: Check all that Applies:

- ___ \$395 per entry through 8/19/21,
- ___ \$450 per entry beginning 8/20/21,
- ___ Additional \$125 per oversized entry (larger than display top table of 24"D x 36"L x 30"H and/or over 75 pounds).
- ___ Additional \$150 for electrical (if required)

Multiple discounts: 10 or more entries, \$350 per entry (discount does not apply after 8/19/2021).

Pre-Show Coverage Deadline for inclusion in *Electrical Contractor Magazine*: **8/13/2021**.

Entries after **08/13/2021** will only be included on the convention website and online version in the mobile app.

Payment Information (type or print clearly) Total Due \$ _____ Credit Card Type ___ AX ___ VISA ___ MC
Card Number _____ CV2 Security Code _____ Expiration Date _____
Signature _____ Print Name _____ Date _____

Payment by Mail: make check out to NECA - Showstopper - Mail to: THE NECA SHOW - PO Box 17033 - Baltimore, MD 21297-1033

Benefits include:

Pre-Show Website Promotion

- All entries receive up to a 15 word Description along with two pictures in the Showstopper Section of necashow.org
- Deadline of August 13, 2021 to be included in the Pre-Show coverage in *Electrical Contractor Magazine*

On-Site Promotion

- Display space in the Showstopper Showcase. (Includes signage listing Company, Product Name, Booth #, and a 15 word description.

Post-Show Promotion

- Winners featured in *Electrical Contractor Magazine*
 - Winners will be posted on necashow.org
- A detailed email will provide instructions to upload web descriptions and photos once entry has been paid and confirmed.

Product Name _____ Model # _____

Product Description (15 words max./150 characters)

Company _____ Booth # _____

Company Contact _____ Company Address _____

City _____ State _____ Zip _____

Company Phone _____ Company Contact Email _____

ONSITE Contact _____ **ONSITE** Cell Phone _____