



**Contact**  
[exhibitsales@necanet.org](mailto:exhibitsales@necanet.org)  
202-991-6289  
[necashow.org](http://necashow.org)

# Virtual Sponsor Offerings

**Valuable Opportunities**

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**NECA 2021 Nashville  
a Hybrid Event**



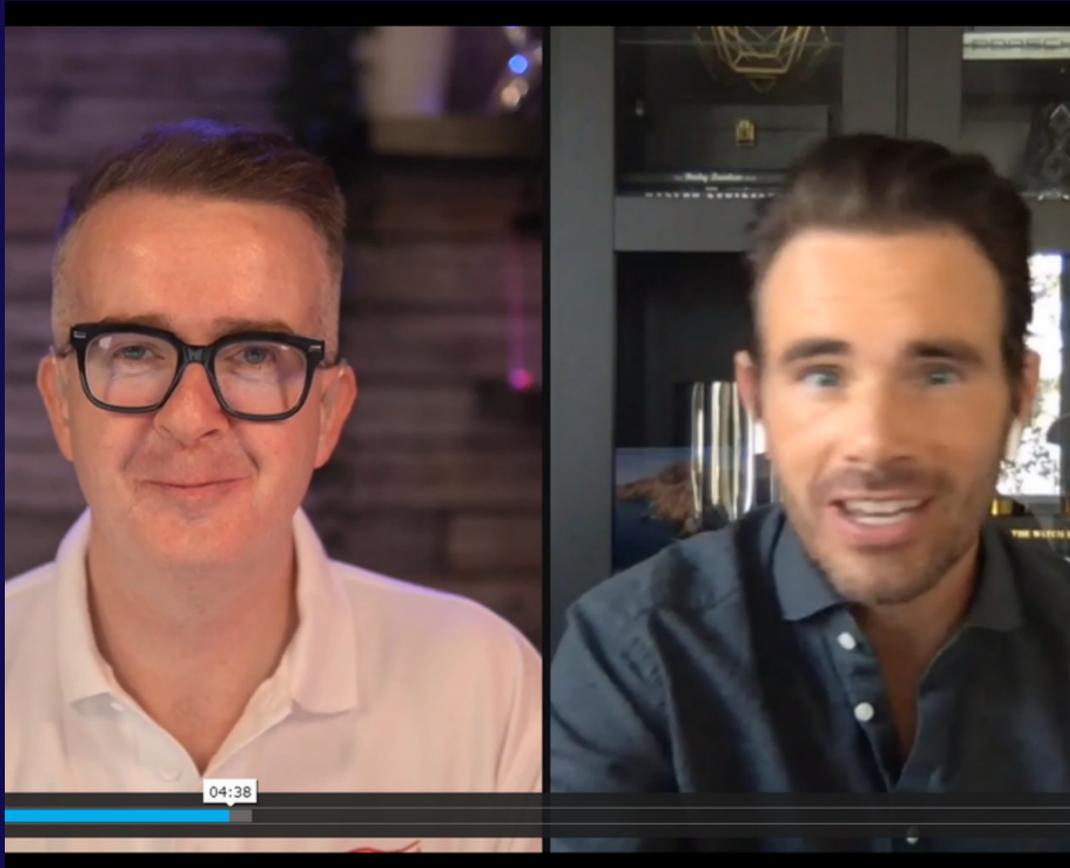
## Increase Your Reach

NECA's online community is close to 26,000 electrical construction professionals (and that's on LinkedIn alone). Physical borders aren't a concern with this event. These sponsor offerings help you reach even more customers and prospects. As an added bonus, your on-demand education and virtual booth content will be available to all registered Nashville and online attendees for a period of 30+ days extending your visibility. The NECA Show is open to the entire industry.

## 20-Minute Manufacturer Led Education

We are offering a limited number of 20-minute pre-recorded manufacturer-led education sessions. This is your opportunity to be a thought leader on a particular topic addressing electrical contractors across the country. This session is not a product demonstration or commercial.

\$1,750 each or \$1,250 if your company is also exhibiting in Nashville.  
(maximum of 2 sessions per company) **SOME SOLD, 4 still available**





## 5-Minute Product Demonstrations

NECA is offering the popular 5-minute product demonstrations again. Each company will provide a pre-recorded MP4 video. Talk about your company or your products & services. Drive attendees to your virtual booth or company website. These product demos will also be a part of the post on-demand content, providing additional exposure.

\$1,000 each or \$750 if your company is also exhibiting in Nashville. (maximum of 2 commercials) **SOME SOLD 6 still available**



## 30-Second Commercials

These 30-second opportunities allow you to present your message to all virtual NECA 2021 Nashville attendees. Bonus: this content will be available to all Online and Nashville attendees for an additional 30+ days. Maximum purchase is one per day for a total of 3 commercials.

\$750 each or \$500 if your company is also exhibiting in Nashville



## Attendee Survey

Our attendee's opinions matter! NECA conducts an annual benchmark survey so we can continue to improve their experience and meet their needs. Attendees are always willing to share their opinions. As an added incentive, they will automatically be entered to win a \$500 gift card. The sponsor value comes with branding and the opportunity to ask up to 4 questions about your products, service, etc. Sponsor will receive the full response report.

\$2,500 Exclusive **SOLD**

## Play to Win

This virtual booth traffic builder is very popular! Virtual attendees are encouraged to visit your booth and click on a specific document for the chance to win great daily prizes. You will receive a list of all participants that visited your virtual booth.

\$1,000 each (8 spots available)

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