



# 2021 BOOTH PACKAGE UPGRADES

## Reap the Benefits Year Round

### For NASHVILLE

<b>PLATINUM BOOTH PACKAGE UPGRADE</b> <b>\$725</b> -Video capabilities for your online company profile: 3 videos max -Expanded online profile description (1500 HTML characters) -Add <b>Company logo</b> to website listing -Increased Brand Listings (up to 1000 HTML characters) -Expanded Press Release uploads to a maximum of fifteen (15) -Increased to twenty (20) category listings	<b>GOLD BOOTH PACKAGE UPGRADE</b> <b>\$425</b> -Expanded online profile description (1000 HTML characters) -Add <b>Company logo</b> to website listing -Increased Brand Listings (up to 500 HTML characters) -Expanded Press Release uploads to a maximum of ten (10) -Increased to ten (10) category listings -One (1) video upload
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**CO-EXHIBITOR**      **\$725 per company**

For purposes of the NECA Show, a Co-Exhibitor is defined as a subsidiary, brand, or division of the primary contracted exhibiting company. Two nonrelated companies are PROHIBITED from sharing booth space. Includes: company profile in the online Exhibitor Show Directory and mobile app and includes the basic package features: exhibitor booth #, company address, phone number, web address, LinkedIn, Twitter, Facebook URL links, 500 HTML character description of the company’s products or services, five Buyers’ Guide categories chosen by the Co-exhibitor, three press release uploads, availability to enter the Showstopper Showcase, and special pavilion presentations. Separate Contract will be forwarded.

**SELECT YOUR NASHVILLE PACKAGE:**      **Platinum** \_\_\_\_\_      **Gold** \_\_\_\_\_      **Co-Exhibitor** \_\_\_\_\_

### For VIRTUAL

<b>PLATINUM Virtual PACKAGE UPGRADE</b> <b>\$5,500 if you exhibit onsite &amp; online or \$6,500 online only</b> •Larger Booth size • (12) Booth Style Choices •Exhibitor / Attendee matchmaking •Unlimited video Uploads to your online company profile • (15) Exhibitor personnel logins per company	<b>GOLD BOOTH PACKAGE UPGRADE</b> <b>\$2,500 if you exhibit onsite &amp; online or \$3,500 online only</b> · (7) Booth Style Choices · (3) video Uploads to your online company profile · (7) Exhibitor Personnel logins per company
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**SELECT YOUR VIRTUAL PACKAGE**      **Platinum** \_\_\_\_\_      **Gold** \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company \_\_\_\_\_ Booth # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Please charge my credit card for the amount of \$ \_\_\_\_\_ (all payments are due in US funds)

Check one of the following:      \_\_\_\_\_ Visa      \_\_\_\_\_ MasterCard      \_\_\_\_\_ American Express

Credit Card Number \_\_\_\_\_ CSV2 \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card (print) \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Scan your completed form and email to [exhibitsales@necanet.org](mailto:exhibitsales@necanet.org)  
 Questions? 202-991-6289