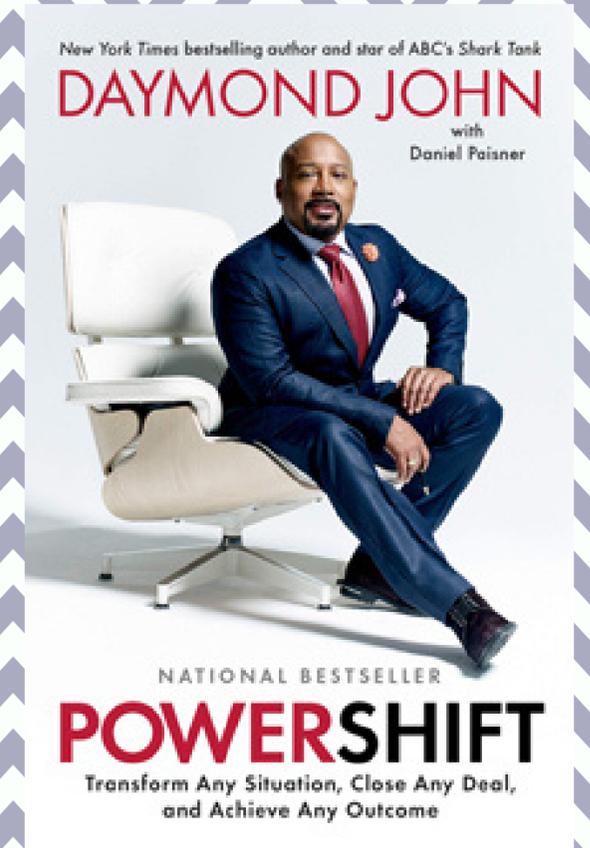




Nashville Sponsor Addendum

CONTACT
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Football Legend Archie Manning,
Daymond John of Shark Tank fame,
and more Nashville Sponsorships

Disco Cowboy Party at the Opening Reception

Step into this darkly lit atmosphere perfect for all the “glow” that will be handed out to attendees by our “glow girls” circulating amongst the crowd. Dance to disco tunes from our Nashville DJ. Located on the street level of the One Fourteen building immediately next to the Wild Horse Saloon, this space is perfect for greeting NECA contractors. (the Whiskey & Rye Room plus the Crooners Lounge are immediately above). Bonus, contractors will flock to you to pick up a hand rolled cigars (which has become a NECA tradition). The smoking area will be outside provides additional branding. **Exclusive Price: \$19,000**

Includes:

- Full Bar and Reception Food Menu
- Two gobos with company colors, branded napkins
- 300 hand rolled cigars with your company logo on the band
- Four (4) Reception tickets



Archie Manning Football Signing Plus Meet & Greet Photo Op

The head of the famed Manning dynasty is coming to NECA! Archie Manning, former NFL Player, Philanthropist, and Entrepreneur, will headline the Opening General Session. One hundred (100) very lucky convention attendees will receive a signed football and have a photo op with Archie and our sponsor immediately following his talk. This is a GREAT pre-show marketing opportunity too. All confirmed full convention attendees will receive an email in advance of the event from NECA and the sponsor. The first 100 to reply to the email will be sent a follow-up invite for the signing and photo op. They MUST redeem their invite in order to receive the signed football. Limited sponsor staff will be able to network with attendees as they wait their turn.

Exclusive Price: \$15,000 SOLD

Daymond John Book Signing Plus Meet & Greet Photo Op

The powerhouse Closing General Session speaker is Daymond John. He is best known as founder, president, and CEO of FUBU, and appears as an investor on the ABC reality television series Shark Tank. He will wow our audience with his methods to “Transform Any Situation, Close Any Deal, and Achieve Any Outcome”. These are the principles in his newest book “POWERSHIFT”. He will sign three hundred (300) books during a Meet & Greet immediately following his talk. This is a great booth traffic builder. Full convention attendees will learn about this opportunity in their registration email confirmation. They will be told to visit your booth to receive an invite they must redeem for the book. Sponsor staff is encouraged to network with attendees during the Meet & Greet.

Exclusive Price: \$12,500



Morning Cup of Joe

Provide a welcome refreshment to all NECA participants with this great sponsorship opportunity. Your company can offer a great cup of coffee before and during the convention education on Sunday and Monday from 7:30am - 9:30am. This area will be located immediately in front of the convention education rooms. Includes prominent signage with company logo and booth number.

Exclusive Price \$12,500



Relaxation Station on the NECA Show Floor

NECA contractors all need a few moments to relax, recharge, and reconnect. There's no better place than the Relaxation Station on the NECA Show floor. Decked out with your company colors and branding, this is a great networking opportunity too. These quick professional chair and foot massages are a welcomed treat. We are taking safety seriously too.

- All massage team members will wear masks and they are fully vaccinated
- Massage chairs at least 6 feet apart & hand sanitizer stations
- Your company branded pillows and tabletop branding.

Exclusive Price \$7,500