



NECA SAFETY PROFESSIONALS CONFERENCE

Exhibit & Sponsorship Brochure

May 24-26, 2023

Renaissance Hotel, Nashville, TN

Because safety is not a secret!



Join us in Nashville to Meet Safety Leaders and Decision-Makers

Safety and health needs are constantly evolving. The NECA Safety Professionals Conference brings the latest safety updates, regulations, and (most importantly) products and services that help electrical contractors keep the job site and their workers safe.

Showcase your products and services to hundreds of CEO's, Owners, Executives, Safety Managers, Risk Managers, HR, Project Managers, and other supervisory personnel who are looking for your solutions.



Building on the successes and experiences of previous conferences, the 2023 NSPC will provide the most useful and up-to-date information for inside work and outside line construction regulations, compliance, management techniques, and standards development that impact safety and health in the electrical construction industry.

As an exhibitor, you are invited to network with attendees not only during exhibit hours, but throughout the entire conference.

Exhibit Hours:

Wednesday, May 24 from 5:00pm - 6:45pm

Thursday, May 25 from 9:15am - 10:15am; 5:00pm - 6:45pm



Exhibit at NSPC

Cost \$1100 per table (limit 4 per company)

Includes:

- One 6x2 skirted table
- Two chairs
- One full conference registration, includes access to meals, breaks, and all receptions

Additional Personnel can be added for \$300

Hours:

Wednesday, May 24 from 5:00pm - 6:45pm

**Thursday, May 25 from 9:15am - 10:15am;
5:00pm - 6:45pm**





Exhibitor Led Education Sessions

Your Chance to Present to Safety Professionals

30-Minute Education Sessions

We are offering a limited number of exhibitor led education sessions for NSPC 2023. These sessions are a part of the official conference program.

This Session IS:

Your opportunity to be a thought leader in front of safety professionals from across the country.

This Session CAN Be:

A learning experience about industry trends.

A case study showing a successful contractor application of a product, service, or technology.

A review of industry research or survey results

The session can end by inviting attendees to visit your tabletop during exhibit hours to learn more

This Session is NOT:

A direct commercial, sales pitch, or product demonstration of your company's solution.

Categories:

- Safety Management: Regulations
- Safety Management: Risk
- Outside Line Electrical Construction
- Inside Electrical Construction
- NFPA 70E and Electrical Safety
- Safety Leadership

Cost: \$750 each (limit two sessions per company)

Wednesday Night After Party

Immediately following the Wednesday evening trade show (May 24th), join us in iconic Downtown Nashville from 7:30pm - 9:00pm. Continue to network with customers and colleagues while enjoying great music and delicious food. Stand out from your competitors with this exclusive sponsorship including:

- Welcome Introduction
- Food Stations
- Open Bar
- Entertainment
- Sponsor branded signage, bar napkins, and cups

\$25,000 Exclusive Opportunity



General Session Speaker: Dr. Keith Dempsey

Price: \$12,500

Dr. Keith Dempsey earned a PhD in Counselor Education & Supervision from Oregon State University (OSU) in 2009. He has 25+ years of professional experience in the helping field.

Mental health issues are a human condition and the lack of language and dialogue around mental health can harm the individual. This general session will inspire participants to break the cycle of shame and begin to heal for the safety of everyone.

This sponsorship includes the option to introduce Dr. Dempsey, dedicated sponsor slide ahead of session, signage outside session, recognition in printed materials and on website.





Raffle Prizes

Raffle prizes are a proven traffic builder. Our audience wants to WIN especially when they are cash prizes. As attendees complete the entry form at your exhibit table, you'll have the chance to talk with them about your solutions. You will also receive all entries as leads.

Two Raffle Prizes Available \$1,250 each
Wednesday: \$1,000 Visa Gift Card
Thursday: \$1,000 Visa Gift Card



Brand Awareness Opportunities

Lanyards \$2,000

Make sure everyone is wearing your company name & logo during NSPC with this highly visible, exclusive sponsorship.

Koozies \$1,000 (Two Available)

Bartenders will place beer and soft drinks exclusively in your branded koozies, spreading your brand throughout the meeting. Includes: one color company logo on koozie.

Beverage Break Sponsor \$5,000

Put your company at the forefront of attendee's minds by being the exclusive afternoon beverage break sponsor on May 24 and 25. Sponsorship includes: Signage, company branded napkins, recognition in printed materials, website and mobile app.

