

2023 NECA SHOWSTOPPER ENTRY FORM

Presented by *Electrical Contractor Magazine*

The NECA Showstopper Showcase and Awards, sponsored by *Electrical Contractor Magazine*, opens one hour before the NECA Show each day. All entries will be judged on Saturday morning, **September 30, 2023** and the winners will be notified in their booths on Sunday afternoon, **September 30, 2023**. A blue ribbon will be placed on the winning product or service in the Showstopper Showcase and a trophy will be presented to the winning company.



You MUST be a confirmed NECA 2023 exhibitor to participate.

Your entry is not complete without uploading a photo to the NECA website.

Submittal Criteria & Rules - Please Read Carefully:

- The Showstopper Showcase & Awards is for new products & services that have been introduced in the market between October 1, 2022 - October 1, 2023.
- Products on the market older than this date do not qualify, and prototypes not yet available for market consumption do not qualify.
- Products that have previously won a NECA Showstopper do not qualify for entry.
- Revisions of existing products are NOT considered "New" and will not be considered.
- Entries MUST clearly describe the product and/IF there is a model number, THEN it needs to be included in the description.
- **All products MUST be set in the Showstopper Showcase area no later than 5:00pm ET on Friday, September 29th, 2023 in order to be considered for judging, NO EXCEPTIONS.**
- Important: Although security is provided throughout the NECA Show hall, NECA is not liable for any lost or stolen items.
- Note: final decisions are at the sole discretion of our independent panel of industry experts.
- Duplicate this form for multiple entries. Complete one form for each product entered.

Cost per Entry: Check all that Applies:

_____ \$395 per entry through 8/11/23

_____ \$450 per entry beginning 8/12/23

_____ Additional \$125 per oversized entry (larger than display top table of 19.5"D x 39"L x 41"H and/or over 75 pounds).

_____ Additional \$150 for electrical (if required)

Multiple discounts: 10 or more entries, \$350 per entry (discount does not apply after 8/21/2023). Pre-Show coverage deadline for inclusion in *Electrical Contractor Magazine*: **8/11/2023**.

Entries after **08/12/2023** will only be included on the convention website and in the mobile app.

A detailed email will provide instructions to upload web descriptions and photos once entry has been paid and confirmed.

NO ENTRIES WILL BE ACCEPTED AFTER 9/21/23

EXCLUSIVE PAYMENT METHOD & ACCEPTANCE :

Exhibitor will sign into the Exhibitor Console on-line and pay for all showstoppers with credit card. Exhibiting company will receive a confirmation email upon receipt of this signed contract. This email will include payment instructions. Exhibitor will have 10 working days to complete payment or entry(ies) will be released.

Benefits include:

Pre-Show Website Promotion

▪ All entries receive up to a 100 word detailed description along with two pictures in the Showstopper Section of necashow.org · Deadline of August 11, 2023 to be included in the Pre-Show coverage in *Electrical Contractor Magazine* .

On-Site Promotion

▪ Display space in the Showstopper Showcase. (Includes signage listing Company, Product Name, Booth #, and a 15 word description.

Post-Show Promotion

Winners featured in *Electrical Contractor magazine*. *Winners will be posted on necashow.org*

Product Name _____ Model # _____

Product Description (15 words max/150 characters)

Company _____ Booth # _____

Company Contact _____ Company Address _____

City _____ State _____ Zip _____

Company Phone _____ Company Contact Email _____

ON-SITE Contact _____ **ON-SITE** Cell Phone _____