



Post Conference Report

A Specialty Work and Emerging Opportunities Conference
Presented by the National Electrical Contractors Association
April 15 – 17, 2024 • MGM Grand Las Vegas

For More Information Contact NECA Exhibit Sales
at 202-991-6289 or exhibitsales@necanet.org
or visit www.necashow.org

The Event

The first ever NECA EMERGE: A Specialty Works and Emerging Opportunities Conference was held in Las Vegas, April 15-17. It successfully set the stage for the next generation of opportunities in the electrical contracting industry. Bringing together experts, innovators, and nearly 600 professionals from across the nation, the conference highlighted key trends, technological advancements, emerging business opportunities and strategies that are expected to redefine industry standards and workforce dynamics.

EMERGE combined five education and exhibit tracks into one location:

- Service and Maintenance
- Green Energy Initiatives
- Low Voltage and Systems Integration
- Emerging Opportunities
- Business Development

This conference was designed to bolster the knowledge and skills of contractors to help them stay competitive in this rapidly evolving market. It's all part of the electrical revolution happening in America today,

92%

of **attendees** rated their NECA Emerge experience as either Excellent or Very Good

85%

of **exhibitors** rated their NECA Emerge experience as either Excellent or Very Good

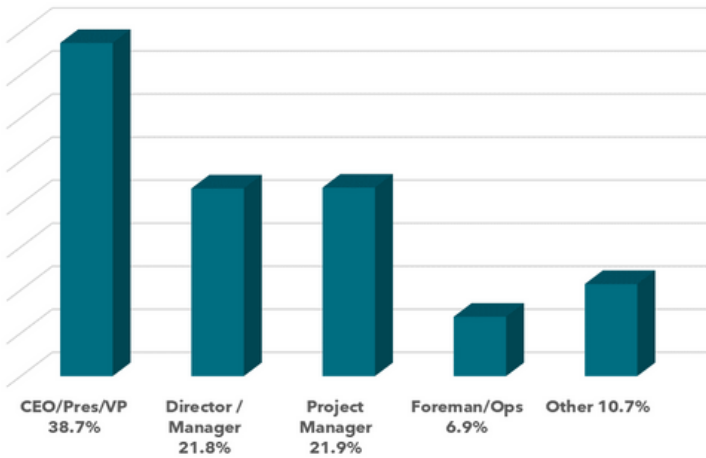
Attendees came from:

- 41 States
- District of Columbia
- Canada

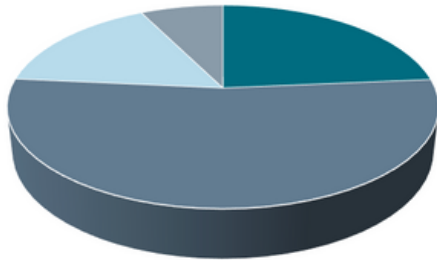
ManyThanks
to our Main
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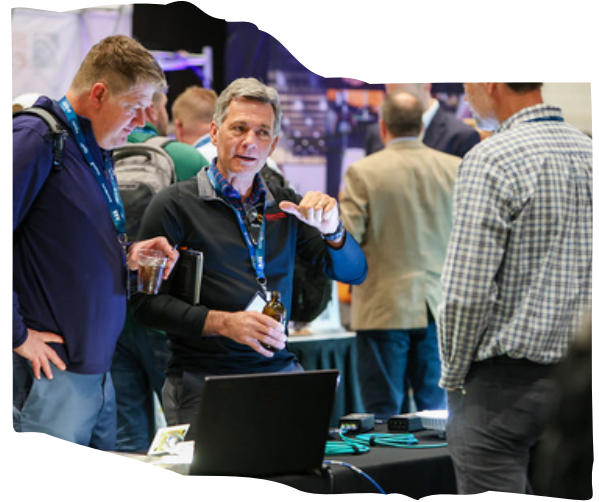
Who Attended NECA Emerge 2024



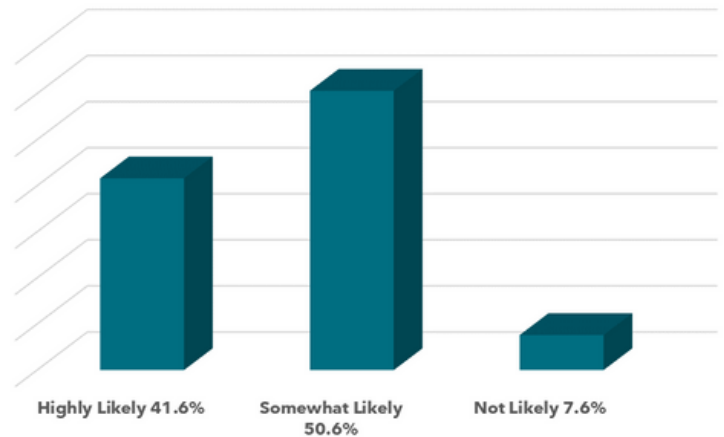
Describe your role in the decision-making process for the purchase of products and services?



- Make the Final Decision 23.6%
- Part of Decision - Making Team 52.9%
- Gather Info for the Team 16.1%
- Not Involved 7.4%

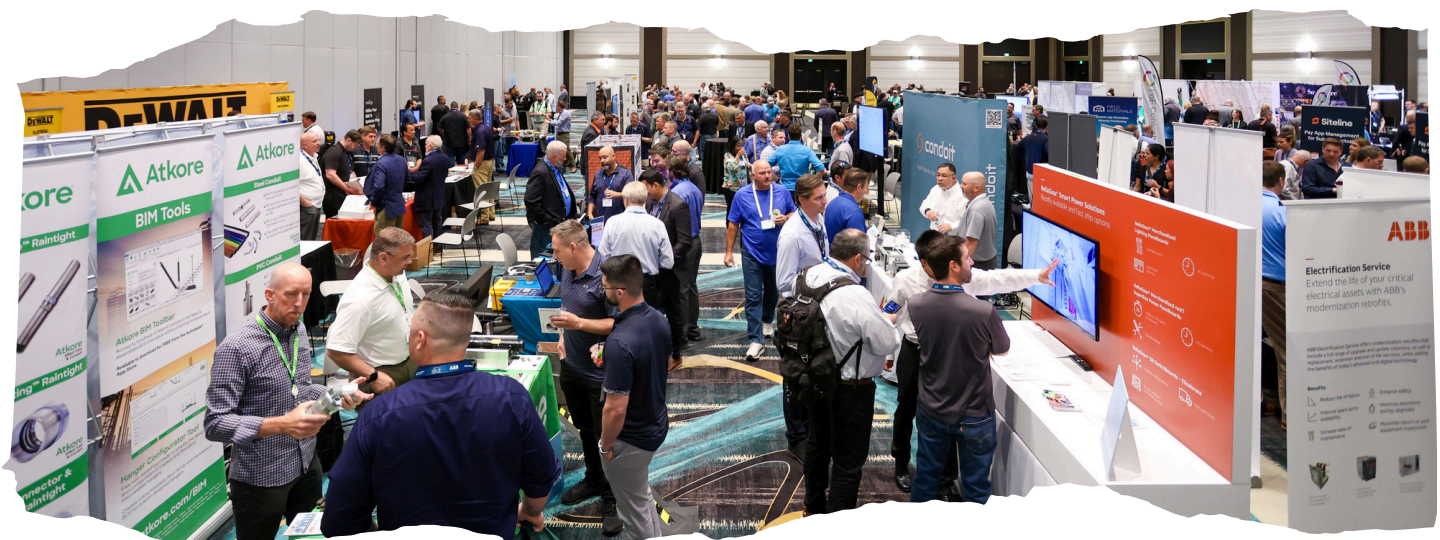


How likely are you to purchase a product or service seen at NECA Emerge within the next 12 months?



“The opportunities and the people you meet at NECA events can be game changers for your company and yourself. NECA Emerge was a great show for us.”

Larry Thomas, Collins Electric

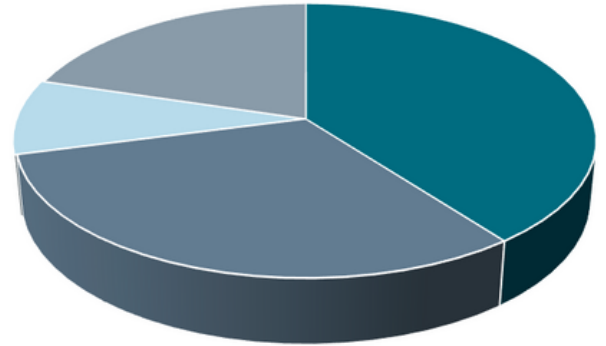




Does your firm perform Green Energy work?

YES 67%
NO 33%

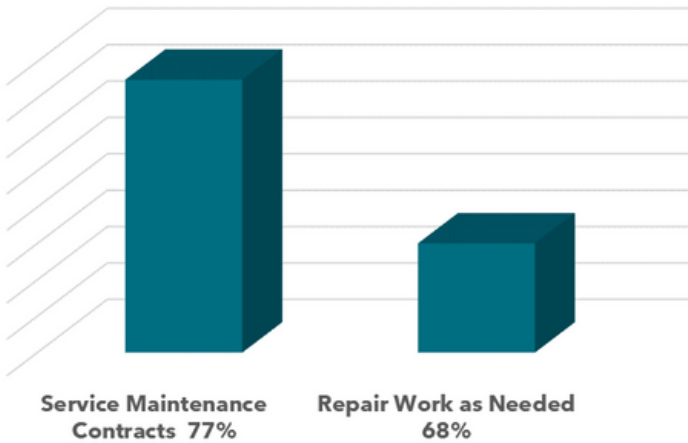
If Yes, then describe which of these areas



Does your firm perform Maintenance, Service or Repair work?

YES 93%
NO 7%

If Yes, then describe which of these areas



Does your firm perform Low Voltage & Systems Integration work?

YES 76%
NO 24%

If Yes, then describe which of these areas

Structured Cabling Systems	74.2%
Wireless Comm. Systems	66.7%
Data Centers	51.7%
Sound & Video	59.2%
PoE / PoE Lighting	40.2%
LED Lighting	69.2%
Lighting Controls	72.5%
Building Automation Controls	56.7%
Fault Managed Power Systems	23.3%
Electronic Safety & Security	57.5%



"Great information! Looking forward to next year. This is one conference you need to make time for."

Chris E. Jensen, J M Electric

NECA Emerge Exhibitor List

3M
ABB
ADI
Adrian Steel Company
Align Technologies
Allied BIM
Altec Industries
American Innotek - Brief Relief
Arlington Industries
Atkore
BuildOps
CommScope
Communications Cable & Connectivity Assoc.
Conduit
Day & Night Solar
DEWALT
ECP Solutions
electrical training Alliance
Federated Insurance
Field Materials
Fluke
Graybar
Great Service Forums
Greenlee
GTP Software
Innovative Lighting / GENISYS PoE Lighting
IR-TEC America, Inc.
Legrand
Leviton
breezEV Charging Solutions by Light Efficient Design
Maddox Industrial Transformer, LLC
MaxCell
MechoShade
Milwaukee Tool
Molex Connected Enterprise Solutions
Monterra
Panduit Corp.
Schneider Electric
ServiceTitan
Sinclair Digital
Siteline
Southwire Company LLC
Superior Essex Communications
Tempo Communications
Electrical Advertiser
Fuser
UL LLC
United Rentals
VoltServer



92%

*are likely to recommend exhibiting at
NECA Emerge to a coworker or an
industry colleague*

86%

*of exhibitors said NECA Emerge was
Very Valuable or Valuable for meeting
new prospects*

86%

*of exhibitors said their NECA Emerge
experience was either
Excellent or Very Good*



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Here'e What They're Saying about NECA Emerge

"As an exhibitor at NECA EMERGE 2024, I was thrilled to be part of an event that is reshaping the electrical industry. With a strong focus on sustainability and low voltage, it provided a unique opportunity to showcase innovations and connect with industry leaders. NECA EMERGE 2024 was a standout experience!"

Natalie Moore, Sinclair Digital



"This was one of the best events I have been to in 28 years!

The networking, the inclusion in the sessions so we can learn where contractors are struggling and investing, and the emerging markets and technology were so valuable to me as a supplier and as a sales and marketing professional.

Many thanks to you and your team for such a thoughtful and impactful event."

Melanie Schwitters, 3M

"NECA Emerge is so important because it brings together the workforce, training entities, and the emerging technologies manufacturers. Alignment and strategy is needed to meet the market demands and provide the most opportunity for the stakeholders."

Ronna Davis, VoltServer

"NECA Emerge was one of the more successful and interactive shows we have recently attended. The PoE Consortium was able to present a session discussing the benefits of deploying PoE technology, and we had a very interactive discussion.

The attendees were interested in learning about new technology and specifically how PoE systems could be deployed for both lighting and shading.

Having a specific area dedicated to the PoE Consortium went a long way to demonstrate that this technology is not new and there are multiple successful installations across the country."

David Robinson, Mecho

"The Emerge Conference was one of the best conferences I have been to in over 20 years. As an Industry we cannot continue to be Sears in an Amazon world and I think this was an amazing event and step for the industry."

Chad Turner, Turner Electrical Services

"The knowledge being discussed during NECA Emerge was incredible! I learned so much. It was in a more intimate setting and seemed like the attendees were all owners and executives. The audience and speakers were dialed in and willing to share even after the sessions dragged out into the hallways."

Max Galloway, Max Electric