



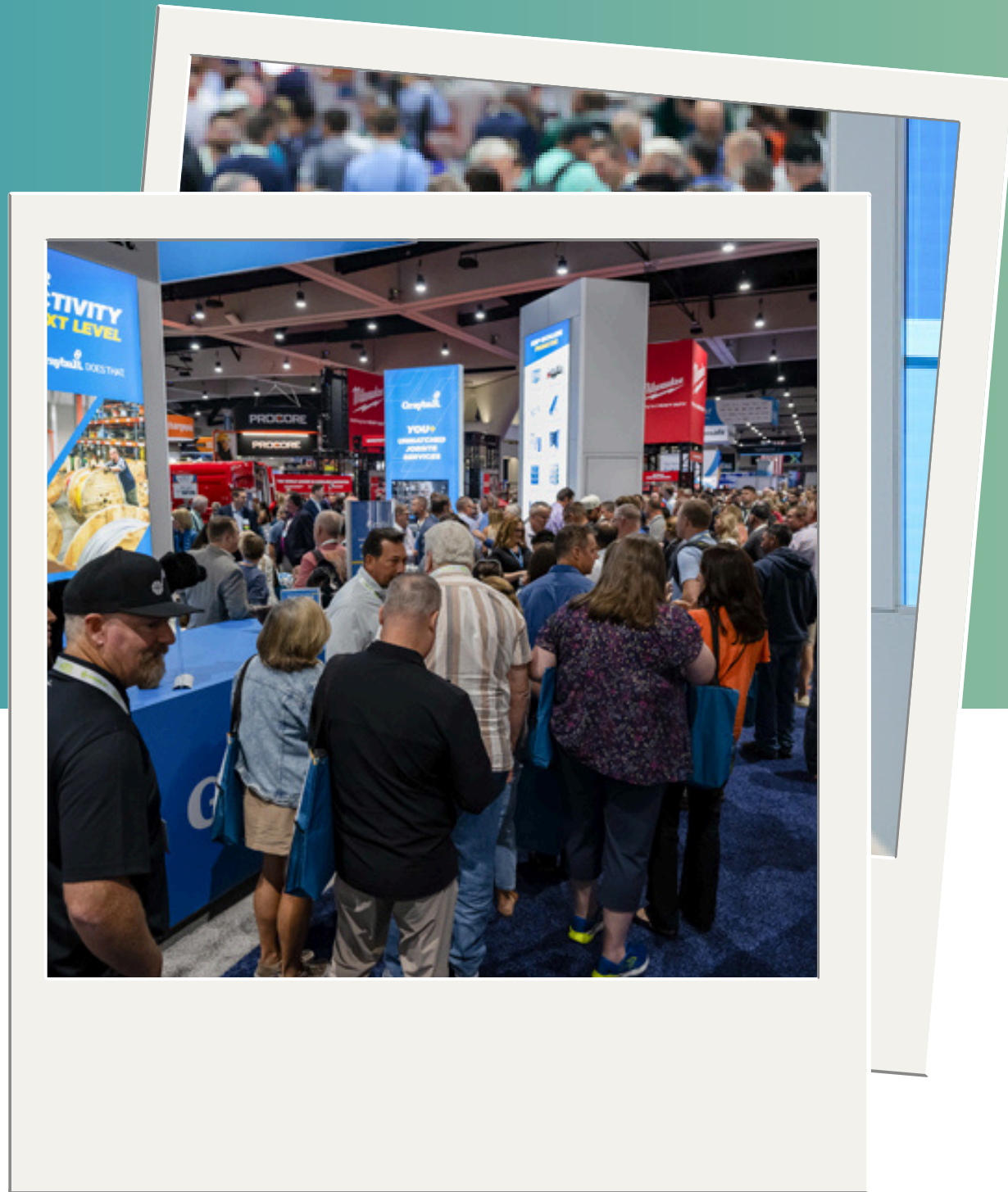
Post Show Report

#1 Event for Power, Light, Controls, Energy, Information & Communications Technology
San Diego Convention Center - September 28 - October 1, 2024

Presented by the National Electrical Contractors Association



Learn more at www.necashow.org
Contact us at: 202-991-6289 or exhibitsales@necanet.org



NECA Celebrates Many Firsts in San Diego

A plethora of 'firsts' helped make NECA 2024 San Diego one of the most impactful events that the National Electrical Contractors Association (NECA) has ever hosted! From September 28 to October 1, 2024, more than 350 exhibitors and over 10,000 participants attended, marking a milestone event. For the first time ever, the NECA Trade Show expanded across two floors between the main exhibition hall and the upstairs Sails Pavilion. at the San Diego Convention Center.

"We couldn't be prouder of the overwhelming success of NECA San Diego 2024," said Pete Mastrorocco, NECA's Senior Vice President of Education, Events and Partnerships. "From the impressive turnout of attendees to the engagement of our exhibitors and speakers, this year's event exceeded all expectations. It's a true testament to the strength of our industry and the collective dedication to advancing electrical construction. The knowledge shared, connections made, and innovations showcased will leave a lasting impact, and I'm excited to see how these experiences shape the future of our members and the industry as a whole."

"I want to sincerely thank our attendees, exhibitors, speakers, and sponsors," said Mastrorocco. "Their involvement and contributions didn't just make this event possible—they made it exceptional. It's their passion and commitment that drive this industry forward, and I'm deeply appreciative of their ongoing support."

Important Facts

Electrical Professionals attended the 2024 NECA Show from:

- All 50 US States
- District of Columbia
- Puerto Rico
- Afghanistan
- Australia
- Austria
- Bermuda
- Canada
- Costa Rica
- Germany
- India
- Japan
- Mexico
- Singapore
- Sweden
- Thailand
- Trinidad & Tobago
- Turkey
- United Kingdom
- United States Virgin Islands

97.5%

Rated the NECA Show Excellent or Very Good

35%

Attended the NECA Show for the first time



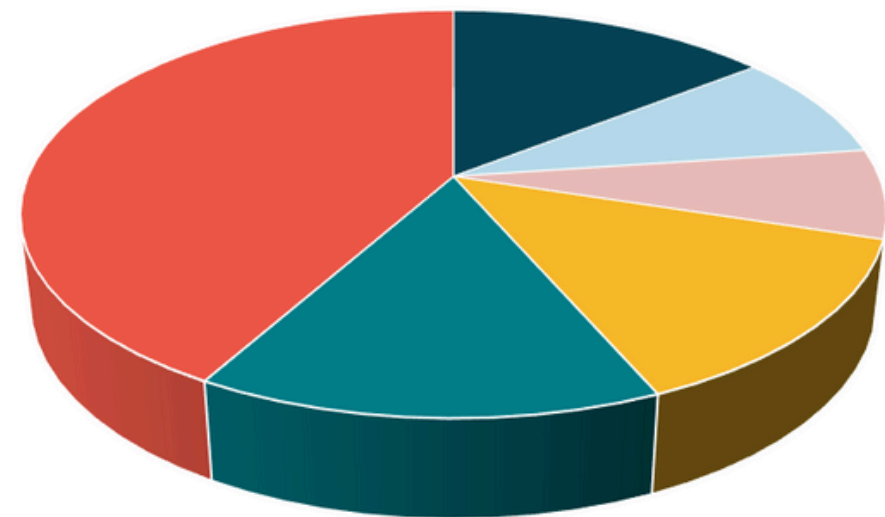
Top Reasons Why They Attend

1. SEE & PURCHASE NEW PRODUCTS
2. EDUCATION SESSIONS
3. NETWORKING



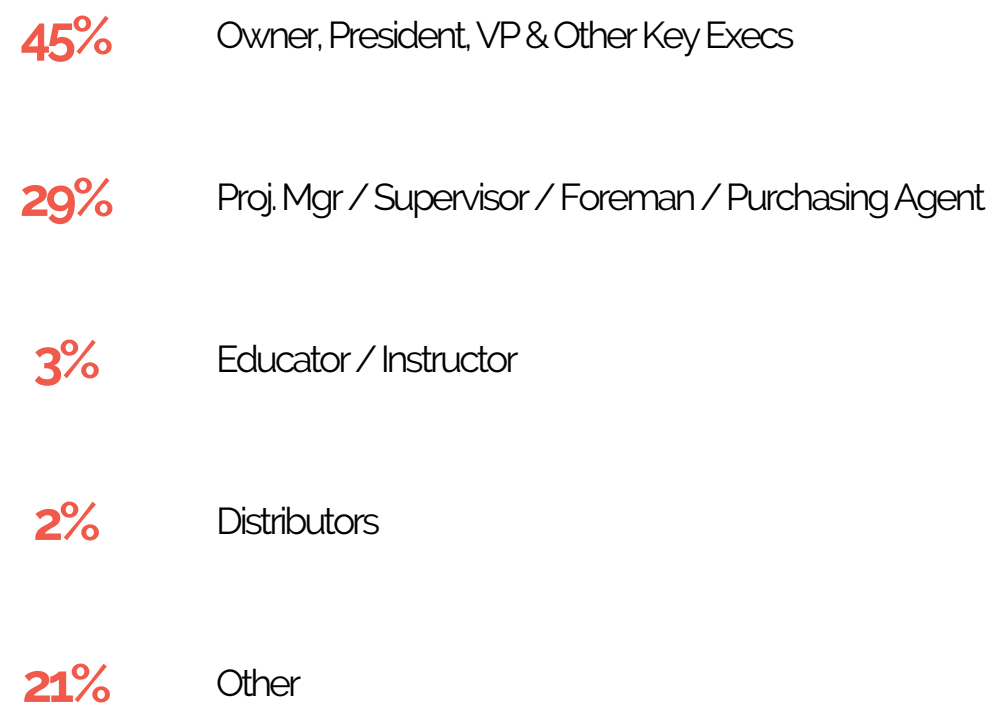
Who are the NECA 2024 San Diego Attendees

Size of Attending Firms

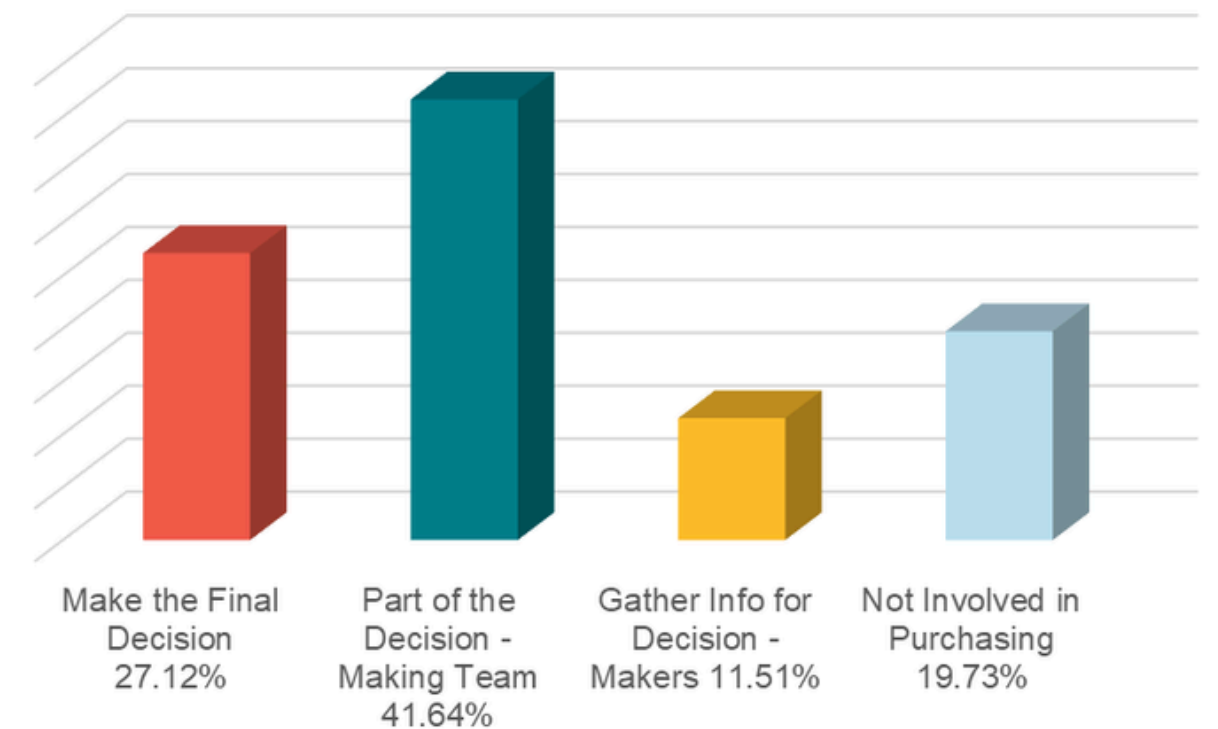


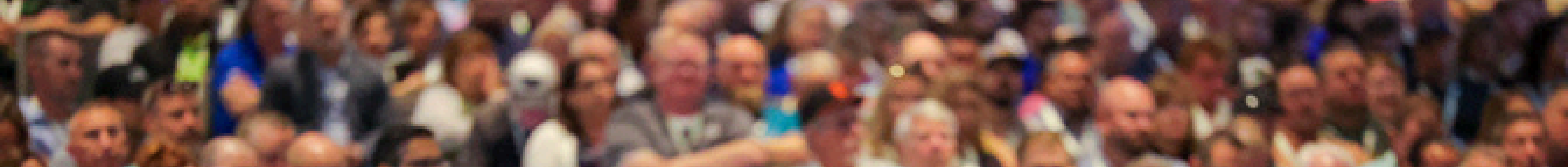
■ Does Not Apply 14.4% ■ 1-9 employees 8.42%
 ■ 10-19 employees 7.07% ■ 20 - 49 employees 13.59%
 ■ 50 - 99 employees 14.67% ■ 100+ employees 41.85%

Attendees by Job Title



Decision - Making for the Purchase of Products & Services





More Facts about NECA 2024 San Diego Attendees

Plans to Purchase a Product or Service seen on the trade show floor within the next 12 months

- **49%** **Highly Likely**
- **35%** **Somewhat Likely**

Time Spent on the Trade Show Floor

- **28%** **10+ hours**
- **37%** **6-9 hours**
- **23%** **4-5 hours**
- **12%** **1-3 hours**

Attendees Currently Performing Pre-Fab / Off-Site Manufacturing work

- **50.14%** **Yes**
- **49.86%** **No**



More Attendee Feedback

Firms Performing Intelligent Building Work

- 77% LED Lighting
- 70% Lighting Controls
- 58% Structured Cabling Systems
- 46% Safety, Security, CCTV & Access Control
- 44% Data Centers
- 43% Building Automation Controls
- 39% Wireless Communications Systems
- 38% Sound & Video
- 32% PoE / PoE Lighting
- 25% Fault Managed Power Systems

Firms Performing Green Energy Work

- 49% Yes
- 51% No

If Yes, What Specific Areas of Green Energy?

- 73% Electric Vehicle
- 70% Solar
- 44% Battery Storage
- 15% Wind



What They're Saying About NECA 2024 San Diego



"NECA 2024 in San Diego was the best trade show we've attended in a long time. Engaging with industry leaders and exploring innovative exhibits are the main reasons we're already planning for NECA 2025 in Chicago!"

Michael Goodloe, BRAH Electric

"Having participated in the NECA Show for over 25+ years, this was the largest and most attended show ever. We feel the NECA industry members are going to be a great source of success and support for our dedicated subcontractor project management software."

Jeff Burmeister, SMARTBUILD

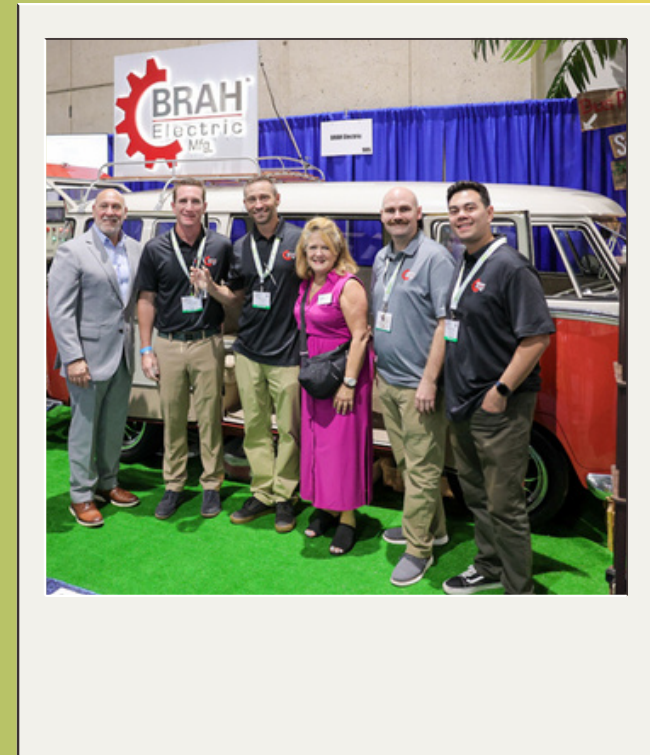
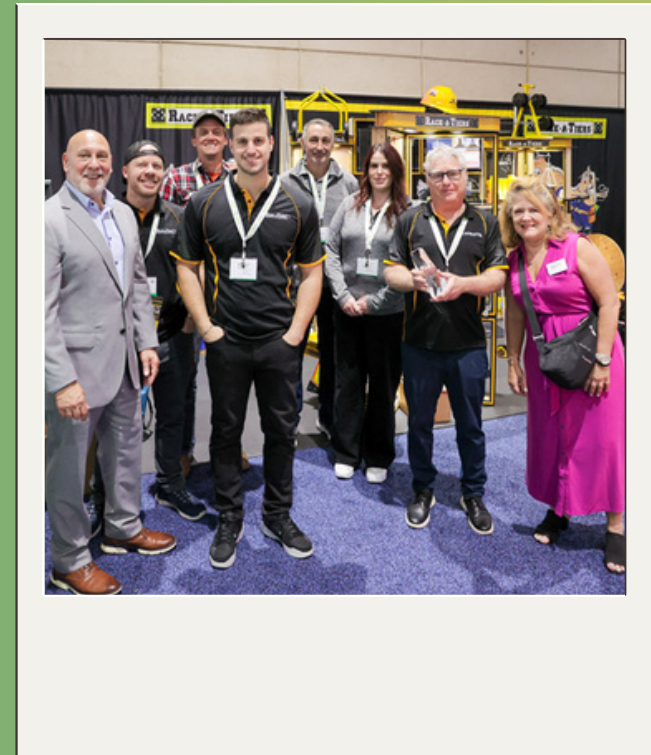
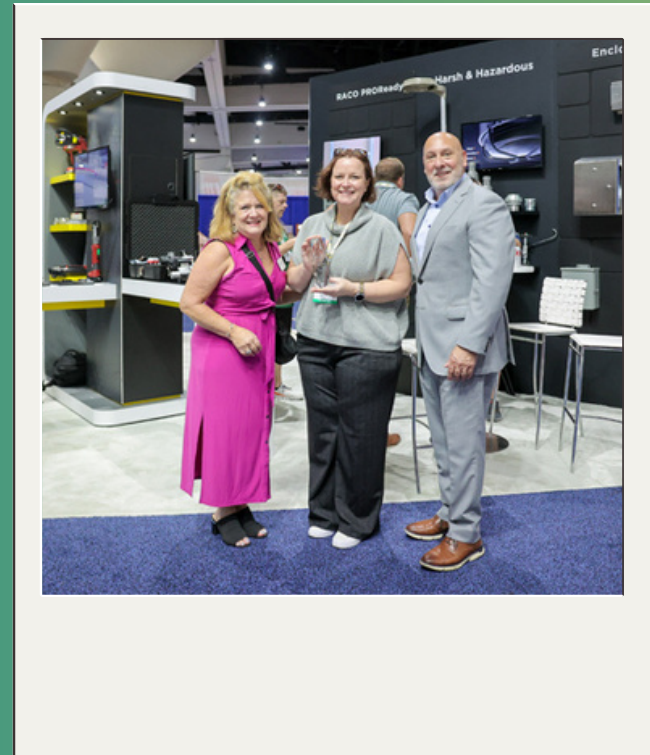
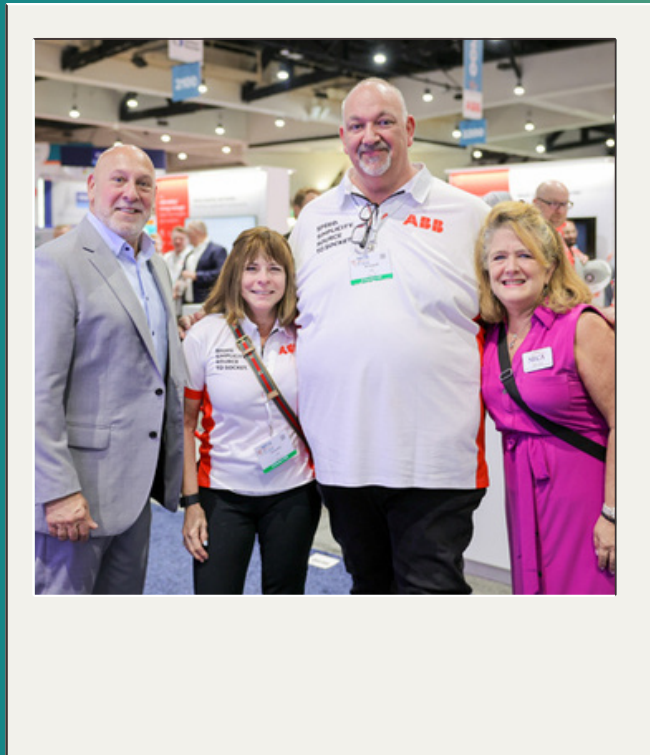
"Our experience at this year's NECA Show was outstanding showcasing new technologies and building deeper relationships. Winning a Showstopper Award was a highlight, and it was especially rewarding to see so many colleagues interacting with contractors to gain a deeper understanding of what is happening in the electrical contracting industry. "

Tara Canfield, Schneider Electric

Our History



Second Annual NECA Best Booth Awards



All NECA 2024 San Diego exhibitors were automatically entered into the Best Booth Awards competition. Judges were looking for those companies that set themselves apart from all other exhibitors based on the following criteria:

- **Company Identity**
- **Product Presentation**
- **Design Elements**
- **Rules & Regulations Compliance**

Congratulations to these Fine Winners

ABB

600 square feet and above

Hubbell

400 - 600 square feet

Rack-a-Tiers Mfg. Inc.

300-400 square feet

BRAH Electric

100 - 200 square feet

The San Diego Exhibitors



96%

Rated the NECA Show Excellent or Very Good

61%

of exhibitors introduced new products in San Diego

76%

Rated the NECA Show as Very Valuable or Valuable for meeting new prospects

97%

of exhibitors are Very Likely or Somewhat Likely to recommend exhibiting at the NECA Show to an industry co-worker or colleague

76%

Rated the NECA Show as Very Valuable or Valuable for strengthening relationships with existing customers

Top Reasons for Exhibiting in the NECA Show

1. Build Your Brand
2. Generate New Leads
3. Launch New Products
4. Cross-sell existing customers

82%

of exhibitors said they plan to exhibit in NECA 2025 Chicago. 12% say they are “not sure yet” and only 6% said they will not exhibit next year.

81%

of exhibitors chose pre-event email marketing to promote their participation in the NECA Show.

A Few Comments from the Exhibitor Survey

Attending the NECA Convention in San Diego was an incredible opportunity! Not only were we able to network with industry leaders, but we also gained insight into the latest innovations in electrical contracting.

NECA is now our most effective show with a huge swath of customers across all key categories. Every conversation was impactful.

Congratulations to the 2024 NECA Showstopper Winners

207 Entries ~ 25 Winners



- ABB – T&B Liquidtight Systems® Type A Solutions
- AECInspire – Inspire [IQ]
- Arlington Industries – Furred Wall Box™ Kits
- Atkore – PVC Junction Box & Conduit Hub
- Buckingham Mfg. – PeerCheck™
- Disston Company – Blu-Mol Xtreme QuickCore Holesaw System
- Eaton – Arrow Hart EZ Link Modular Devices
- FAB Electrical Products – The Panel Barricade
- Ferret Tools – Thermal Camera
- Greenlee Tools – 10K Cable Tugger with VersiBoom
- Gripple Inc. – TecLoc Rod Stiffener Conduit Clip
- Hilti – Cordless Vacuum
- iTOOLco – Cannon 1K
- KNIPEX Tools LP – Ratcheting Knife
- Milwaukee Tool – M18™ Compact 1-Ton Chain Hoist w/ One-Key™
- MiniTrencher – SiBore Drill
- Miro Industries Inc. – VERSASTRUT Conduit/Pipe Strut
- nVent ERICO – Cadweld One Shot, 3D Mold
- OpenSpace – BIM+
- Orbit Industries – Box & Conduit Hanger Support for up to 8" X 8" enc.
- Rack-A-Tiers Mfg.Inc. – Wire Waffle
- Schneider Electric – SourcePacT™
- Southwire – SIMpull MC™ Cable
- SP Products – GRC Transition Couplings thru slabs
- Triplett Test Equipment & Tools – Color Wall Scanner

Sponsored by



Trade Show Education

Contractor Solutions

- Measure What Matters
- Comprehensive System to Prevent Damage to Your Buried Utilities During / After Construction
- Mental Health and Suicide Prevention in Construction, a CIASP Presentation
- IRA Guidance Today Leads to Jobs Tomorrow
- Breaking Free from "Three Bids and a Buy": Harnessing NFPA 70B and 70E for Customer Trust and Long-Term Success
- Work Smarter, Not Harder: Digital Technology for Electrical Contractors
- Helping You Win More EVSE Projects and Doing Them More Profitably
- Pulling Profits: Maximize Efficiency in Cable Pulling
- Common Compliance Pitfalls You Can Avoid Using Time Tracking Tech
- Distracted Driving: What is Important to You?
- Pre-Tas Planning and Post-Job Review: Continuously Improve Your Site Safety Planning Process

Technology & Innovation

- Decisions Fueled by Data: The Road to Artificial Intelligence Integration
- The Road to Low Voltage DC Powered Buildings
- Navigating AI in Electrical Construction
- How Electrical Contractors are Beating the Labor Shortage with Technology
- Driving Efficiency, Quality and Customer Satisfaction in EV Charging Projects
- Getting Started in Systems Integration
- Battery Energy Storage System Design and Implementation
- Practical Applications of AI
- AI Forecast: Top Trends for Maximum Impact
- Using Construction Technology to Manage Projects Based on Contractor Needs

Leadership

- The Strategic Leadership of DEI&B
- Best Practices for a Multi-Generational Workplace
- Bridging the Communication Gap Between the Office and the Field
- How To Do More with Less
- Triple Impact: Coaching & Mentoring as Investments in Retention, Succession and Recruitment
- The 8 Paradigms of Leadership
- The International Leader: Best Practices for Smart Contractors
- Empowering Future Leaders: Exploring the ELECTRI Project Management Apprenticeship Program
- Why Investing in Your Employees Matters
- Success Through a High-Performance Culture
- Giving and Receiving Feedback



NECA 2024 San Diego Exhibitor List

3M	Basor Electric, Inc.	Crescent Electric Supply Company	EPRLive	Halco Lighting Technologies
ABB	BCS Switchgear, Inc.	Crippa USA LLC	Ericson Manufacturing Company	Hammond Power Solutions
Access Limited	BD ELECTRICAL	Current Tools, Inc.	Erin Rope Corporation	Harger Lightning & Grounding
Adrian Steel Company	Benner-Nawman, Inc.	DATANET Solutions Group	ESA Fabrication	Heather Technologies Corporation
Advanced Electrical and Motor Controls -	Bidding Enterprise	Day & Night Solar	eSUB Construction Software	High to Low Voltage
A Group CBS Company	BILL	Deltek ComputerEase	EV Blocks & LPB	High Voltage Inc.
Advanced Test Equipment Rentals	Blu Banyan	Design Master Software	EVOLVE	Hilti
AECInspire	Border States	DEWALT	EZ-CRETE LLC	Honeywell
AEMC Instruments	Brady Corporation	Directional Systems	FAB Electrical Products	Hubbell Incorporated
AEON LED Sports / Flood Lighting	BRAH Electric	Disston Company	Federated Insurance	IDEAL Electrical
AerosUSA	breezEV Charging Solutions by Light	DITEK Surge Protection	Ferret Tools	IMA Financial Group
AIDA Corporation	Efficient Design	Document Crunch	Field Materials	Infinity Cable Products
Allied BIM	Buckingham Mfg.	DRAWER AI	FireXNull Inc.	Infratech
AltaVista Strategic Partners	BuildOps	EasyHeat	FLIR	Instagrid
Altec Industries	busybusy by Align Technologies	Eaton	FLO	Insulated Tools Ltd
Alva Manufacturing	CAB (Cambria County Assos for the Blind	EC&M Magazine	Fluke	Intellimeter
American Conduit	and Handicapped)	EGALVANIC, LLC	Foundation Software	Intermatic Incorporated
AMERICAN FR & SAFETY	Cal Am Manufacturing	Elco Lighting	FractalEV	Intrinsix Lighting LLC
American Innotek - Brief Relief	CEASAttachments.com	Electrical Advertiser	FUDAKIN LIGHTING, INC.	IR-TEC America, Inc.
American Polywater Corporation	CED	Electrical Contractor Magazine	Functional Devices, Inc.	iTOOLco
American Technical Publishers	Celebright Inc.	Electrical Manufacturing and Design	Fuser	Janitza LP
Amur Trench LLC.	CELO Fixings USA	Electrical Reliability Services, Inc.	GAN Human Resources	JCL Energy Transformers
Anker SOLIX	Cementex Products, Inc.	Electrical Safety Foundation (ESF)	Generac Power Systems	Jonard Tools
APEX Integrated Solutions, Inc	Cerro Wire LLC	Electrical Training Alliance formerly the	Giga Energy	Joyman Controls
Appleton Group	Cert-In Software Systems, Inc.	NJATC	GK Energy (thailand) Co.,Ltd	Kahua, Inc
Arcoro	Chalfant Manufacturing Company	Electri-Flex Company	GlenGuard	Keystone Technologies
A-Rent Test Equipment	Champion Fiberglass	Electronic Power Design (EPD)	Global Power Supply	Klein Tools, Inc.
Arlington Industries	ChargePoint, Inc.	ELEGRP NORTH AMERICA INC	GoCanvas	KNIPEX Tools LP
aspectLED	Clyr	Emerald Transformer	GoPowerEV	Knowify
Atkore	Coast Fuel Cards	Emerson Appleton, O-Z/Gedney,	GORE-TEX Professional	KNX NATIONAL GROUP USA
ATX LED Consultants Inc	Conduit	SolaHD, EasyHeat	Granite Industries	Kojo
Augmenta	Conest Software Systems	Empire Level	Graybar	Kolbi Pipe Marker Co.
Austin Lane Technologies, Inc	Constrafor Inc.	Encore Wire Corporation	Greenlee	KPA
Autodesk Construction Cloud	Construction Industry Solutions (COINS)	Energize Us Edu Inc	Griplock Systems, LLC	KUIKBOX
B&B Technology, Inc.	Construction Monkey	Enerlites, Inc.	Gripple Inc.	L.A. Lighting
	Continental Tire	ENG		
	Contractors Choice Inc.	Engineered Products Company EPCO		

NECA 2024 San Diego Exhibitor List cont.

L.H. Dottie Company
LDR
Leatherman Tool Group
Legrand
Leica Geosystems
Leviton
Lightning Strut
Lind Equipment
Lindsay Precast
Little Giant Ladder Systems
Lotus LED Lights
LS Cable & System U.S.A., Inc.
Lutron
Lyncole XIT Grounding
Lynkwell
Maddox Industrial Transformer, LLC
Mag Daddy
Maverick Power
MAX USA Corp.
MaxCell
MB Cable Co.
MB Metal Technologies LLC
McCormick Systems - A Foundation
Software Company
MechoShade
Milbank
Milspec Industries
Milwaukee Tool
MiniTrencher
MIRO Industries, Inc
Miter
Monterra
Morris Products, Inc
Motive
MP Predictive Technologies Inc.
NASCO Industries, Inc.

National Safety Apparel
nCompass Systems
NCSCB Inc.
NECA Member Services
Neekson
NEMRA
Neptco
NetConnex, LLC
Networx
NFPA
Nic Bittle
North Shore Safety
North Star Lighting, LLC
NSI Industries
NuVolt Group
nVent
OpenSpace
Operix
Orbit Industries, Inc.
Panduit Corp.
Patriot Industries
Paulson Manufacturing Corp.
Penn Aluminum International LLC
PENTA Electrical Safety Products
Phoenix Contact USA, Inc.
Picoma
Pinnacle Infotech Inc.
PLP
Plumettaz America Corp
Plymouth Rubber Group
PoE Texas
Pole Base
Poplin
Powell Electrical Systems
Power Probe Group (KPS)

Procore
Production Products, Inc
Professional Plastics
PROMINOX USA
Protiv
Prysmian Group
PSP Products
Qube Corporation
Quickbase
RAB Lighting
Rack-A-Tiers Mfg. Inc.
Radix Wire Company
Raken
Remarcable
Rep Materials Company
RESA Power
Retrofit Panel, Inc.
Revizto
Rexel, Inc.
Rhumbix
Riskcast Solutions
RIVET Work
Robroy Industries
Runhood Power Inc.
RVE
RYMCO USA
S.E.A. American Made Products
Safety Technology International
Sanveo, Inc.
Schneider Electric
Service Wire Co.
ServiceTitan
Shinetoo Lighting USA LLC
Shop Solar
Siemens

SILTEC USA, INC
Sinclair Digital
Siteline
SJS Electric VDC Inc
SKYVIEW/
Slatercom Lighting Solutions
SLG Lighting
SMARTBUILD
Snake Tray
Softing Inc.
SolaHD
Sonepar USA
Southwire Company LLC
SP Products
Space Age Electronics
Specialty Software Group LLC
Specified Technologies, Inc.
Steel Tube Institute
Stratus
Summit Technology
Sunbelt Solomon
Superior Tray Systems
Supplyhouse.com
SurgePure Corporation
T & R Electric Supply
Talon Roofing Products
Tasco Inc.
Tempo Communications
The New Flat Rate
TMC Transformers USA Inc.
ToolWatch Corp.
Topcon Solutions
Trade Hounds
Tremar Corp
Trimble

Triplett Test Equipment & Tools
TUV Rheinland
Tyfoom
Tyndale Company
U.S. CAD, An ARKANCE Company
UCL Swift
Ugly's Electrical References
U-Mark, Inc.
Underground Devices Inc.
United Rentals, Inc.
UTB Transformers
Valriya Lighting
VEC
Veto Pro Pac
VFC Lightning Protection
Vision InfoSoft
Voltec Power & Lighting
VoltServer
WAC Lighting
Wago Corporation
Walters Wholesale Electric
WernerCo
Wesanco
Wesco
Western Tube
Wheatland Tube
Wiha Tools
Windsor Wire
Winnie Industries
WorkMax
Wrangler/Kontoor Brands
WSD LED Inc
Zuma Payroll for Contractors

EMERGING INNOVATION HUB

The all-new Emerging Innovation Hub, located in the Sails Pavilion, is where NECA convention attendees came to discover the latest in engaging technology and innovation all in one setting.

Conveniently located in the Sails Pavilion, just across from the General Session ballroom and next to the NECA Member Services area, the Hub was where attendees could explore important topics in the electrical construction industry and find cutting-edge answers to their business questions.

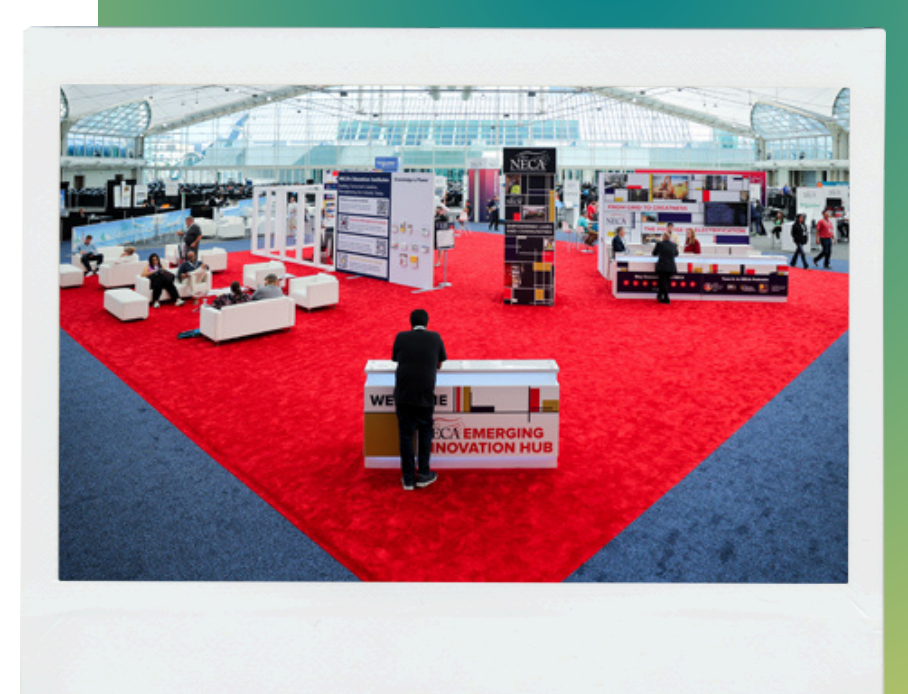
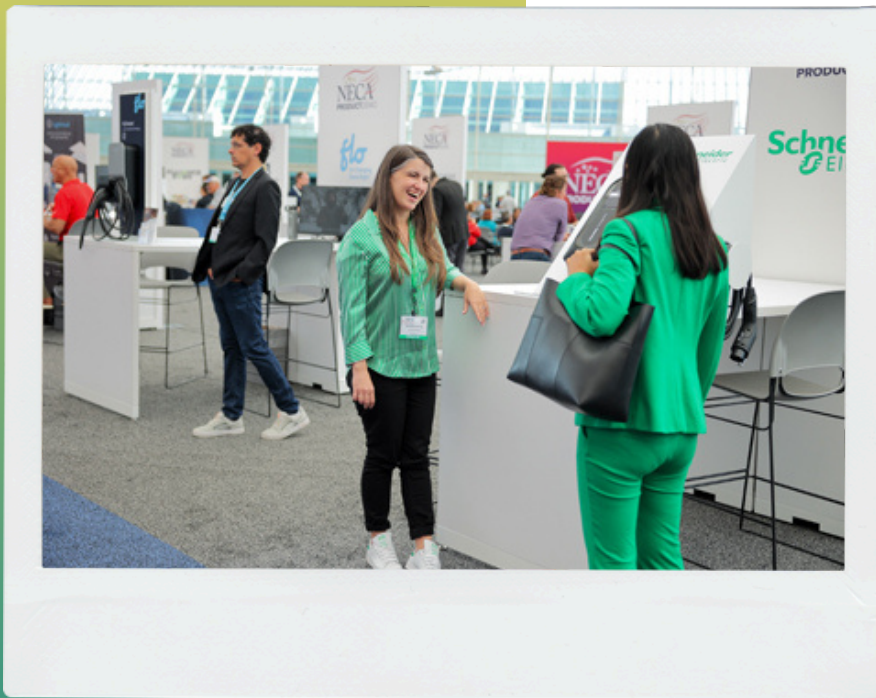
Emerging Innovation Hub Exhibitors Included:

AerosUSA
Alliance Ever
Bravo Energy
Cence Power
Cerro Wire
Dakota Prep
DWK Systems
Eracore
Kojo
Leviton
RAB Lighting
Remarcable
Renewable Energy
Robroy Industries
Safe.Right.Fast.
Tremar

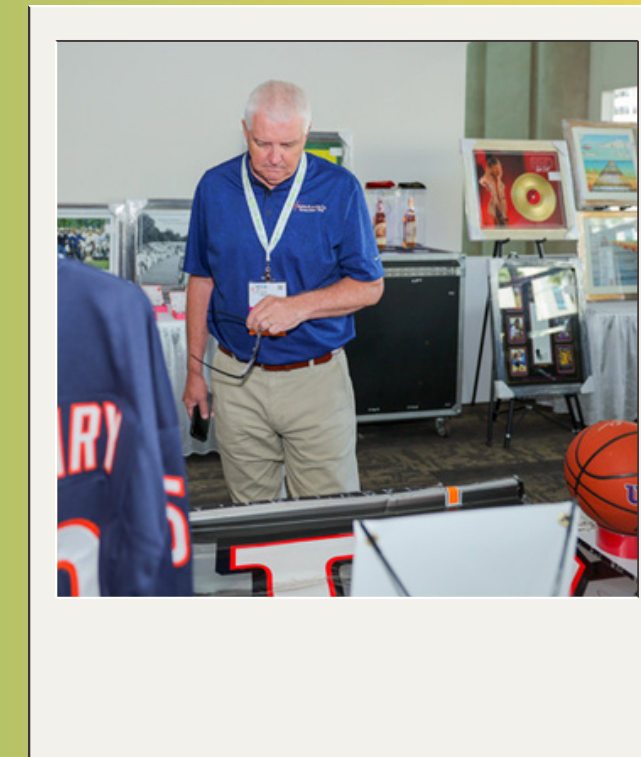
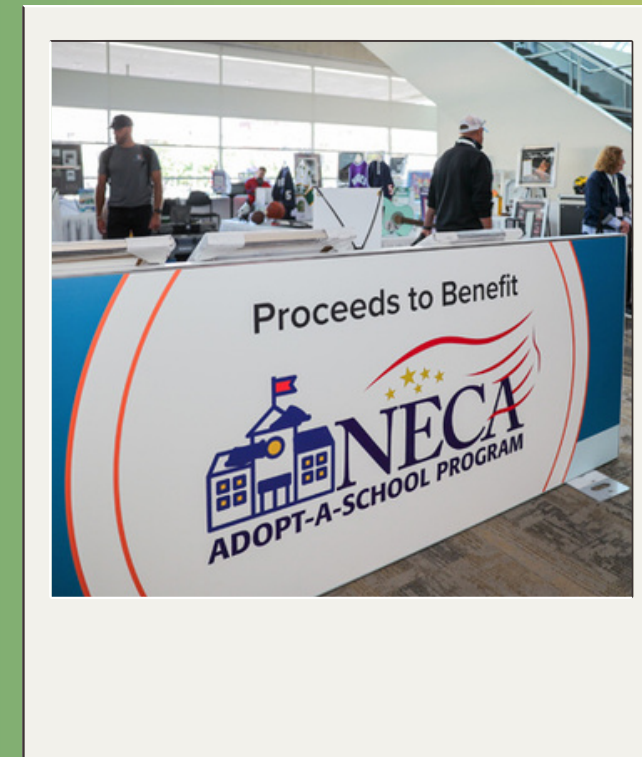
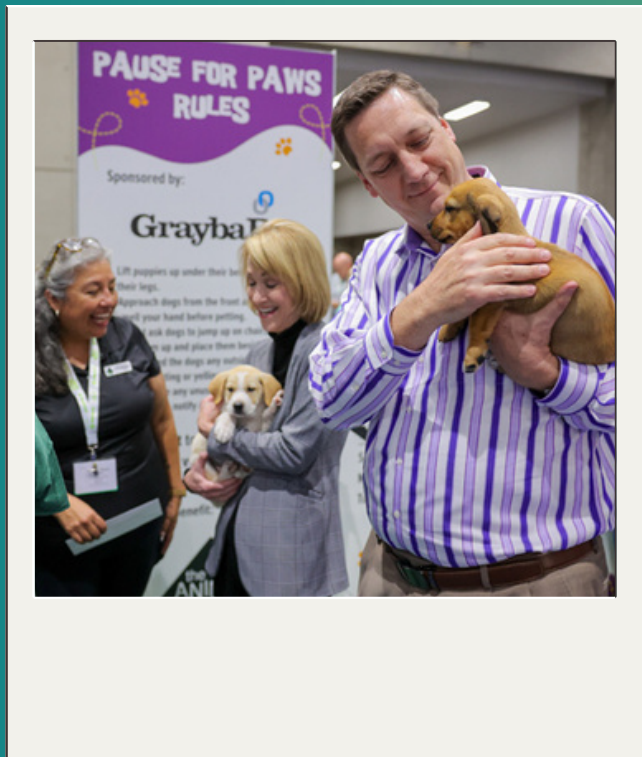
Reserve Your 2025 Exhibit Space Today - Already 75% SOLD

Visit www.necashow.org

Questions? Contact us at 202-991-6289 or exhibitsales@necanet.org



NECA Gives Back to San Diego



Each year, NECA tries to leave our convention city a little better off than when we arrived. This year, we presented three opportunities for attendees and exhibitors alike to participate in. Always a hit, the Pause for Paws petting park benefitted The Animal Pad in San Diego. Many thanks to Graybar for helping make this happen. Each day, small dogs and puppies were playful and providing lots of hugs, licks, and kisses. These adorable canines were available for adoption and all funds raised helped provide critical basic needs.

NECA annually participates in the national adopt-a-school program, connecting local lower-funded schools in underprivileged communities with the electrical construction industry. Many thanks to 3M for their sponsorship of the highly successful Silent Auction.



Many Thanks to Our Sponsors



3M
 ABB
 American Conduit
 Arcoro
 Atkore
 Autodesk Construction Cloud
 Brady Corporation
 Energy
 Cerro Wire LLC
 Conduit

Conest Software Systems
 Day & Night Solar
 Eaton
 Enerlites, Inc.
 Erin Rope Corporation
 Federated Insurance
 FLO
 Fluke Corporation
 Graybar
 Greenlee Tools, Inc.
 Gripple Inc.

Harger Lightning & Grounding
 Hilti
 iTOOLco
 Klein Tools, Inc.
 Kolbi Identification Products
 KPA
 Maddox Industrial Transformer, LLC
 Milwaukee Tool
 Monterra
 Procore

Rep Materials Company
 Schneider Electric
 Service Wire Co.
 Sonepar USA
 Southwire
 Sunbelt - Solomon Solutions
 Superior Tray Systems
 Supplyhouse.com
 WESCO



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