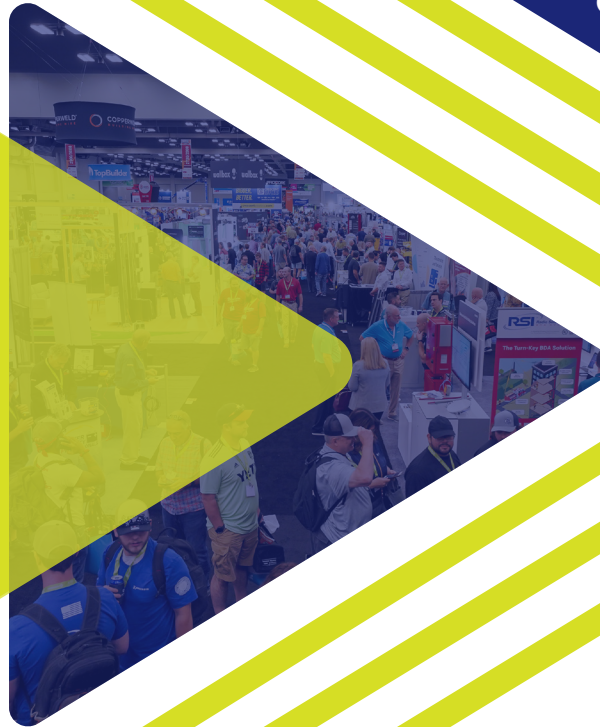


**#1 EVENT FOR  
POWER, LIGHT AND  
COMMUNICATION  
TECHNOLOGY**

# **EXHIBITOR PROSPECTUS**

▶ 125 YEARS OF  
POWERING PROGRESS

**NECA 2026 LAS VEGAS**  
Mandalay Bay | Las Vegas, NV  
October 4–7, 2026



  
**NECA**  
**NECAshow.org**

Presented by the National Electrical  
Contractors Association

# ► BUILDING THE FUTURE TOGETHER

As NECA prepares to celebrate 125 years of legacy and leadership, we continue to serve as the trailblazer for the electrical construction industry. Hosting the industry's #1 convention and trade show, NECA provides an unrivaled platform for research, networking, education, and new technology developments. This historic milestone convention and trade show highlights NECA's steadfast mission to empower electrical professionals and advance industry excellence through innovation.

***"At NECA, we recognize that electrical contractors are operating in a highly competitive and rapidly shifting environment, where new technologies, customer expectations, and market demands are redefining the future of electrical construction. Our leadership in the industry is built on a strong culture of collaboration between contractors and manufacturers,"***

—David Long, NECA CEO

Once again, NECA will open the doors and invite all electrical professionals to join us in Las Vegas. Realize your company's growth potential. Meet the industry's top decision-makers. Contractors attend the NECA Show to discover, test, and buy. Join us! Their success will fuel yours.



# TURNING CONNECTIONS INTO SALES



## Why They Attend

1. See & Purchase New Products
2. Education Sessions
3. Networking

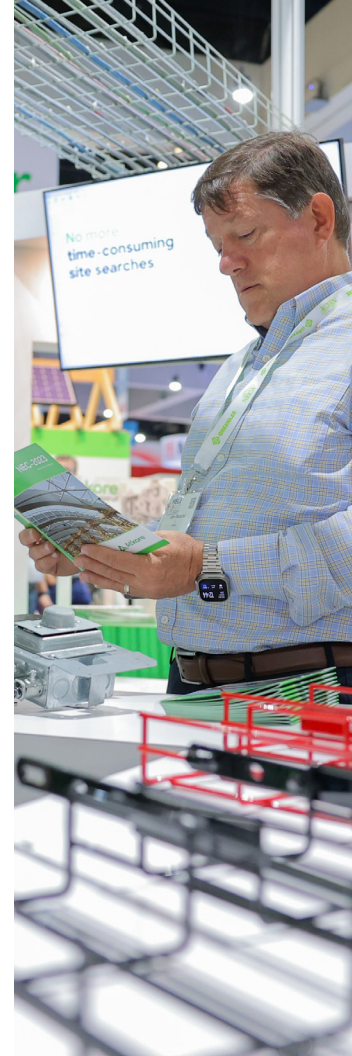
## How Purchase Decisions are Made

- ▶ **27%** Make the Final Decision
- ▶ **42%** Part of the Decision-Making Team
- ▶ **12%** Gather Info for Decision-Makers
- ▶ **20%** Not Involved in Purchasing

## Plans to Purchase Products Seen at the NECA Show within the Next 12 Months

- ▶ **49%** Highly Likely
- ▶ **35%** Somewhat Likely

(NECA 2024 SAN DIEGO ATTENDEE SURVEY RESULTS)



# ATTENDEE PROFILE

## Size of Attending Firms

100+ employees	42%
50–99 employees	15%
20–49 employees	14%
10–19 employees	7%
1–9 employees	8%

## Job Title

45%	Owner/President/VP & Other Key Execs
29%	Proj. Mgr./Supervisor/Foreman/ Purchasing Agent
3%	Educator/Instructor
2%	Distributors
21%	Other

(NECA 2024 SAN DIEGO ATTENDEE SURVEY RESULTS)





# IMPORTANT FACTS

- ▶ **98%** of Attendees rated the NECA Show *Excellent* or *Very Good*
- ▶ **35%** of Attendees were First-timers

*“Having attended the annual NECA convention and trade show for years, my team and I consistently gain invaluable insights. While the classroom sessions and networking opportunities are beneficial, true innovation often emerges from the exhibitor floor. Sharing our needs there yields specific advice on enhancing efficiency and discovering solutions that directly improve our profitability. We eagerly anticipate connecting with everyone in Chicago!”*

*—Adam S. Davis, Miller Electric Company*



# ▶ TYPES OF WORK PERFORMED

We asked contractors whether they have Pre-Fab shops and if they work on Intelligent Buildings and/or Green Energy projects.

**50% of Attendees Perform Pre-Fab/Off-Site Manufacturing**

**49% of Attendees Perform Green Energy Work**

- ▶ **73%** Electric Vehicle
- ▶ **70%** Solar
- ▶ **44%** Battery Storage
- ▶ **15%** Wind



## Firms Performing Intelligent Building Work

- ▶ **77%** LED Lighting
- ▶ **70%** Lighting Controls
- ▶ **58%** Structured Cabling Systems
- ▶ **46%** Safety, Security, CCTV & Access Control
- ▶ **44%** Data Centers
- ▶ **43%** Building Automation Controls
- ▶ **39%** Wireless Communications Systems
- ▶ **38%** Sound & Video
- ▶ **32%** PoE/PoE Lighting
- ▶ **25%** Fault Managed Power Systems

(NECA 2024 SAN DIEGO ATTENDEE SURVEY RESULTS)



# ▶ WHAT THEY'RE LOOKING FOR AT THE NECA SHOW

Automation Controls • Back-up power/Generators • Boxes & Enclosures • Building Automation & Controls • Computer Hardware & Equipment • Conduit Standoff • Conduit, Raceway, Wireway • Connections & Terminations • Data Centers • Energy Efficiency • Energy Storage • Energy Audits • Energy Co-Generation • Energy Monitoring Systems • Energy Electrical Vehicle Charging • Energy LEED Projects • Energy Lighting Retrofits • Fasteners, Hangers, Clamps, & Supports • Fiber Optics • Fire/Life Safety • Grounding & Bonding • High Voltage Transmission & Distribution Equipment • Heavy Equipment • IoT • Lamps • Lighting • Lighting Controls • Live Line Tools & Equipment • Medium Voltage Splicing • Microgrids • Motors & Motor Controls • Outside Line Substation • Outside Line Transmission & Distribution • Outside Line Underground • Personal Protective Equipment • Power (Traditional) • PoE • Power Quality & Distribution • Pre-Fabrication • Rental Equipment • Safety Equipment • Security Systems/CCTV & Access Control • Site Access/Temporary Roads • Smart Grid Technology • Software Estimating, Management, BIM, other • Solar Energy/PV • Sound & Video • Structured Wiring & Cable • Substation • Sustainability • Switches & Switchgear • Systems Integration Equipment • Technology • Testing Equipment • Tools • Training • Transformers • Underground Equipment (other) • Utility Vehicles & Vehicle Equipment • Wind Generation • Wired Communication Systems • Wireless Communications Systems

***“At Legrand, we see the NECA Show as a valuable opportunity to engage directly with NECA members and all electrical professionals, as well as our supply chain partners. It creates a space for meaningful conversations that strengthen relationships, enhance service, and drive the industry's productivity, efficiency, and sustainability. This show is a powerful platform for collaboration and innovation, and we're proud to be part of it.”***

***—Steve Killius, Legrand***



# ▶ SAMPLE OF PREVIOUS ATTENDEES

77 Electrical Services • A&M Electric • A & S Electric • Abbott Electric • A-C Electric Co • ACCEL Electric • Ace Electric • Acme Construction Supply • Adams Electric • Adman Electric Co • Advance Communication & Consulting • Aladdin Electric Inc. • Aldridge Electric Inc. • ADCE • AEC Network • AG Electrosistemas • Alcan Electrical & Eng • All Phase System Integration • Allison-Smith • All Electric Construction & Communication • Alpine Electric • Alterman Inc • Amaya Electric • American Electrical Contractors • American Legacy construction Group • Anderson & Howard Electric • ARC Electric & Lighting • Archkey Solutions • Arden Engineering Constructors • Atlas Electric • B&B Electric • B & D Industries Inc • B Electric • Baker Electric & Renewables • Barin Group • BECC Electric • Benson Electric • Betschart Electric • Big State Electric • Blackwater Electric Co. • Blanding Electric • Block Electric • Bob David Electric • Bob Ruffa Electric • Bockmon & Woody Electrical • Braun Electric • Briggs Electric • Broadway Electric Service Corp • Bronco Electric • Bruce & Merrilees Electric • Buffington Burns Electric • C3M Power Systems • Cashe Valley Electric • California Service Tool • Cannon & Wendt Electric • Capital Electric • Carter Electric • Cassady div. of Huston • Centennial Electric • Center Line Electric • Central Iowa Mechanical • Central Valley Electric • Chapel-Romanoff Technologies • Charles H MacDonald Electric • Chewning & Wilmer Inc • Christenson Electric • Christianbelle Electric • Chula Vista Electric • CIR Electrical Construction • Citadel Electric Group • City Electric Supply • CL Electric • Classic Electric & Consulting • Cochran Inc • Cogburn Bros Inc • Coghlin Electrical Contractors • Collins Electrical • Colstrip Electric • Columbia River Electric Maintenance • Commonwealth Elec Co of Midwest • Con J Franke Electric • Connelly Electric • Continental Electric Co • Contra Costa Electric • Copeland Electric • CR Lighting & Electric • Crawford Electric • Cruz Electric • Cupertino Electric • Dairyland Energy Solutions • Dane & Assoc Electric • Daniels's Electrical Construction • Davies Electric • Decker Electric • Delcon Electric • Delta Services • DL Smith Electrical Construction • Dutton Electric • Dynalectric • Eagle Electric • EC Electric • Edmonds Energy Solutions • Egan Company • Elecnor Hawkeye • Electrical Corp of America • Electrical Motor Shop • Electro Design Engineering • Elliott Electric Supply • ERMCO • ESI Inc • Excel Electric of Tacoma • FD Hayes Electric • Fairchild Communications Systems • Feazel Electrical Contracting • Ferndale Electric • Ferry Electric • Fielding Electric • First Choice Electrical Solutions • Fisk Electric • Ford Electric • FourGen Holdings • Franssen's Electric • Fraser Morris Electric • Frischhertz Electric • Fuller Electric Corp • Furness Electric • G&G Systems • GN Noto Electrical Construction • Garnet Electric • Giant PowerComm • Gilbert Electric • Glenelg Construction • Gordon L Seaman • Great Lakes Industrial Contracting • Greenway Electric Services • Groff Electric • Guarantee Electric Inc • Guerreo Electrical Services • Gulf Coast Electric of Mobile • Gunnar Electric • Gurtz Electric • H&K Electric • Halm Electrical Contracting • Hamilton & Dillon Electric • Hatzel & Buehler Inc • Haugland Energy Group • Hawkeye Electrical Contractor • Helm Electric Facility Solutions • Hewitt Young Electric • High Voltage Electric Testing & Maintenance • Hilscher-Clarke Electric • Hi-Tech Electric Co • Holden Electric Co • Holtz Electric • Hunt Electric • Hurt Electric • Industrial Electric • Infiniti Electric • Inglett & Stubbs • Integrated Security Controls • Intermountain Electric • Intrepid Electronic Systems • J & M Electric Inc • J & R Electric • J Bathe Electric • J Becher & Associates Inc • J F Electric • J M Electric • JE Richards Electric • J Lombardo Electric • Jamerson & Bauwens Electrical Contractors • Joe Lunardi Electric • John E Kelly & Sons Electric Construction • John Mills Electric • Kace Communications • Kaiser Electric • Keast Electric • Kelso-Burnett • Kenix Electric

• Kirby Electric Co Inc • Klecka Electric • KND Licensed Electrical Contracting & Services • KRS Electric • L3 Electric • Lake Erie Electric • Lan-Tel Communications • Laser Electric • Lawson Electric • Legacy Electric • Leger Electric • Lemberg Electric Co • Lighthouse Electric • Lin R Rogers Electrical Contractors • Linder & Associates • Linear Electric • Live Electric • Loeb Electric • Lombardi Electric Inc • Long Electric Company • Luminary Electrical Contractor • LVC Companies Inc • M&L Electric • M&W Electric • M Watanabe Electrical Contractor • Main Electric • Malko Communication Services LLC • Maron Electric Company • Maryland Electric • Master Electric • Max Electric • Maya Electric • MCC • McCrory Electric Inc • McDade -Woodcock • McElroy Electric • McMillan Electric • McWilliams Electric • Mead & White Electrical Contractors • Michaels Electric • Mid-City Electric Company • Mid-South Electric Contractors • Mid-State Electric • Milad Contracting • Miller Electric Co • MJM Electric • Mojave Electric • Mon Valley Electric • Morrow-Meadows • Morse Electric • Motor City Electric • Mountain States Electrical Contractors • Mountain West Electric • Murphy Electric & Industrial Control • Nabco Electric • Nantze Electric • Napp Electric • National Electric Works • Neubauer Electric • Newkirk Electric Associates Inc • Newton Electric • Nick Electric • Niles Electric • Noth Kansas City Electric • North / Western Electrical • Nova Power Systems • Nystrom Electric • NYTRIC Electrical Contractors • Oberlander Electric Company • O'Connell Electric • Ogden Electric OEG Inc • Oechsner Electric • On Target Electric • O'Neill Electric • Osborne Electrical Company • Owens Electric Co • P1 Construction Group Inc • Pacific Electrical Contractors • Paganini Electric • PAR 4 Electrical Contractors • Parker Electric • Paulson Electric of Dubuque • PEI Placer Electric • Peterson Electric • PETES Electric • Pick Electric • Pieper Electric • Pillar Electric • PJS Electric • Porter Electric • Potomac Testing • Preferred Electric Inc • Premier Electrical Corporation • Presidential Electric • Pride Electric • Primary Systems • Pueblo Electrics • Quality Electric Inc. • Quanta Services • R&DM Electric • RL Yates R Palmieri Electrical Contractors • Rath Electric • Ready Electric • Redwood Electric • R E Lesniak Inc • Rick Electric Inc • Riggs Distler & Company, Inc. • Rivers Valley Electric • Rob Zachariason Electric • Robles Electric Solutions • Roland Electric • Rosendin Electric • Ruder Electric • Rydallch Electric • Rye Electric • S & L Electric • S & R Electric • S Meyers Electric • Sabino Electric • Santon Electric • Sare Electric • Sargent Electric Co • SASCO • Schetter Electric • Schmidt Electric Company Inc • Schuler-Haas Electric Corp • Schultheis Electric / TSB Inc • Scott & Sons Electric • Sequoyah Electric • Service Electric • Shambaugh & Son • Shaum Electric • Shelley Electric • Shoals Electric Company, Inc. • Sidewinder Electric • Sidney Electric • Sierra Electric • Sigal Utility Services • Skitch Electric • Skyline Electric Company • Southern Contracting • Southland Electric Company Inc • Spectra Electrical Services • Speelman Electric • Sprig Electric • St Andrews Construction Services • Staco Electric Construction • Snowcap Electric • Southern Contracting • Southland Electric • Specified Electrical Systems • Spectra Electrical Services • Speelman Electric • St. Andrews Construction Services • Stewart Electrical Contracting • Stoner Electric Group • Sturgeon Electric • Sunflower Electric • Superior Electric Great Lakes Co • Superior Electric Tenn Valley • Swain Electric • Sweeney Electric • Sycamore Electric • Synergy Electric • Taft Electric • Task Electric • TD4 Electric • Tennessee Associated Electric • Terminal-Andrae Electric • The Brandt Companies • The Superior Group • The Waldinger Group • Thoma Electric • Thompson Electric Co • Tice Electric Co • Tirone Electric & Data • Totem Electric of Tacoma • Townsend Controls & Electric LLC • Transtar Electric Security & Technologies • Triad Electric • Tri-City Electric • Tulsa Electric • Twin-City Electric • United Electric • University Electric • USI Inc • Usmail Electric • Utilities Instrumentation Service • Valley Electric • Van Ert Electric Company Inc • Vantix Electric • VEC Inc • Viking Electric • V-Max Electric • W Bradley Electric • W R O'Neal Electric • W G Dale Electric • Wadsworth Electric • Wakeland Electric • Wasa Electrical Services • Wasatch Electric • Weinstein Electric • Wells Global West • West Side Electric • Weydman Electric • Wheeler Construction • Wheeler Electric • Whitehead Electric Inc • Willen Electric • Winema Electric • Winger Contracting Co • Womack Electric • Young Electric • Zeller Electric • Zenor Electric

# ▶ NECA SHOW HISTORY

**2013**

Washington DC  
Attendance: 5,111  
Net Sq. Ft.: 66,930

**2014**

Chicago  
Attendance: 6,626  
Net Sq. Ft.: 76,150

**2015**

San Francisco  
Attendance: 6,543  
Net Sq. Ft.: 86,000

**2016**

Boston  
Attendance: 6,320  
Net Sq. Ft.: 86,600

**2017**

Seattle  
Attendance: 6,263  
Net Sq. Ft.: 78,900

**2018**

Philadelphia  
Attendance: 10,223  
Net Sq. Ft.: 90,350

**2019**

Las Vegas  
Attendance: 8,546  
Net Sq. Ft.: 109,100

**2020**

Virtual (NECA LIVE)  
Attendance: 5,104  
Net Sq. Ft.: n/a

**2021**

Nashville  
Attendance: 6,711  
Net Sq. Ft.: 97,100

**2022**

Austin  
Attendance: 7,497  
Net Sq. Ft.: 110,310

**2023**

Austin  
Attendance: 7,497  
Net Sq. Ft.: 110,310

**2024 San Diego**

Total Participants: 10,048  
Professional Attendance: 6,379  
Total Apprentice: 680  
Total Children/Staff: 261  
Total Exhibit Personnel: 2,728  
Net Sq. Ft: 121,600

# ▶ 2024 PROFILE OF THE ELECTRICAL CONTRACTOR



## ELECTRICAL CONTRACTOR

For more than 50 years, **ELECTRICAL CONTRACTOR** magazine has conducted its exclusive “Profile of the Electrical Contractor” survey. Held every two years among its subscribers, it provides the most in-depth look at the electrical contracting industry from the contractors’ perspective.

### HERE’S A FEW NOTABLE RESULTS:

#### Brand Choice Influence

Approximately 8 in 10 electrical contracting firms report receiving incomplete and/or incorrect plans and specifications. While challenging, these situations give contractors the opportunity to influence project design and specifications.

- ▶ **42%** have high influence
- ▶ **35%** have medium influence

#### Key Factors in Product Selection

*(whether original brand selection or substitution, in order)*

- ▶ Availability
- ▶ Price
- ▶ Compatibility

#### Bidding the Job

- ▶ **65%** Traditional Bid-Build
- ▶ **62%** Design-Build or Assist



# EXHIBITORS EVALUATE THE ROI OF THE NECA SHOW



97%

Are **Very** or **Somewhat Likely** to recommend exhibiting at the NECA Show

96%

Rated the NECA Show **Excellent** or **Very Good**

76%

Very valuable for meeting new prospects

76%

Very valuable for strengthening relationships with existing customers

61%

Introduced new products

***“IDEAL Electrical never misses the opportunity to engage directly with hundreds of potential customers at this premier event. NECA provides an exceptional platform to build brand awareness, showcase innovative products, and deliver live demonstrations.” —Tony Randolph, Ideal Electrical***

(NECA 2024 SAN DIEGO ATTENDEE SURVEY RESULTS)

# TRADE SHOW EDUCATION

The NECA Show floor is a dynamic hub of innovation, featuring the latest products, services, expert insights, and real-world solutions that electrical professionals need to grow their businesses efficiently and profitably. Trade show education has always been an important element of the NECA Show. We know that manufacturers and distributors have some of the industry's best R&D.

Confirmed Exhibitors are invited to contribute their expertise by submitting session topics for consideration. This year, 36 focused education sessions will be offered across three key areas:

- ▶ Construction Solutions
- ▶ Leadership
- ▶ Technology

**Questions? Contact Katie Carey at 202-991-6289  
or [exhibitsales@necanet.org](mailto:exhibitsales@necanet.org)**



# POWER UP YOUR BRAND

Whether your goal is to build brand equity, boost sales, launch new products, strengthen stakeholder relationships, or support NECA, your strategy should focus on creating an unforgettable attendee experience that aligns with your business objectives.

In addition to a wide range of sponsor opportunities, we're excited to introduce a comprehensive advertising package in partnership with Electrical Contractor Magazine designed to enhance your visibility and broaden your impact leading up to and during the NECA Show.



## **EC Mag + NECA Show Advertising Bundle \$7,000**

This package delivers multi-channel visibility through print and digital platforms, reaching attendees before they even step onto the show floor; perfect for exhibitors who want to maximize their investment with additional exposure opportunities. By bundling these advertising opportunities, exhibitors save more than 20% compared to purchasing each component separately.

- ▶ Quarter Page Print Ad in the EC Mag Show Issue (Sep. '26 \$4,570 value)
- ▶ NECA Show Exhibitor Directory Ad (\$3,500 value)
- ▶ Platinum Booth Listing Upgrade (\$850 value)
- ▶ Advertisers Lounge Access (\$500 value)



# SPACE RATES & UPGRADES

Inline Rate (100–300sf): \$37.50psf

Corner Rate (100–300sf): \$39.50psf

Island Rates: \$40.50psf

## Includes:

- ▶ Pipe and drape, booth signage
- ▶ Two (2) exhibitor badges per each 10'x10' booth
- ▶ Lunch all three days for exhibit personnel
- ▶ FREE show passes for clients
- ▶ Website listing

## Upgrade Your Booth Package

Get year-round exposure and benefits. Statistics prove that exhibitors with Booth Package Upgrades get 3-4x more attendee traffic. See website or contract for detailed benefits.

Co-Exhibitor Rate: \$850 per subsidiary company

Platinum Booth Package: \$850

Gold Booth Package: \$500



# ► QUICK FACTS

**Mandalay Bay**  
Las Vegas, NV  
October 4–7, 2026

## Show Hours:

- **Monday, Oct. 5**  
11:30am–5:00pm
- **Tuesday, Oct. 6**  
11:30am–4:00pm
- **Wednesday, Oct. 7**  
9:00am–1:00pm

*(note the change in day pattern)*



## Secure Your Space Today!

Visit [www.NECAshow.org](http://www.NECAshow.org)

Questions? Contact Katie Carey

at 202-991-6289

[exhibitsales@necanet.org](mailto:exhibitsales@necanet.org)

